STRONGER COMMUNITIES, TOGETHER
Reflecting on 100 years
FROM THE PRESIDENT & EXECUTIVE DIRECTOR

As we look back on 2019, we feel such pride in all we achieved in our 100th year. We hosted our first ever Women’s Leadership Conference, honoring our own and the settlement house movement’s history of female leadership, and the leaders and workforce of today. We overhauled our website, giving it a fresh new look and improving its capacity as a resource for our members, our government partners, and the press. And our Centennial Benefit broke all attendance and revenue records, driven by the tremendous efforts of our honorees and the full UNH Board. It was an incredibly special night and gave us the chance to celebrate our settlement house leaders, who, in 1919, were responsible for the formation of United Neighborhood Houses of New York.

But we must also acknowledge our current circumstances. Every day, we here at UNH see and seek to support the heroic work of settlement houses caring for neighbors as COVID-19 devastates our neighborhoods. We do this by continuing to challenge government policies and funding decisions made without the input of community leaders. We advocate and organize to prevent bureaucratic policies and funding reductions from impeding the work of settlement houses to address the health and well-being of New Yorkers. This is especially important in low-income communities as families struggle to pay rent, afford groceries, and take care of themselves and their families.

During these extremely traumatic times, we find answers and strength within our settlement house communities. And we have begun to build a recovery plan to strengthen communities needing food, affordable housing, health and mental health care, jobs, a steady source of income, and child-care programs.

Although we do not know what challenges the next chapter will bring, we do know that the only way through is by joining together. Thank you for standing with us.
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>1919</td>
<td>Association of Neighborhood Workers was reorganized as the United Neighborhood Houses of New York.</td>
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<tr>
<td>1933</td>
<td>UNH’s study “What the Tenement Family Has and What It Pays for It” led to rent regulation and housing quality reform, as well as the establishment of New York City Housing Authority.</td>
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<tr>
<td>1948</td>
<td>UNH initiated the formation of the Day Care Council of New York, which today represents 200 publicly-funded child care centers in New York City.</td>
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<tr>
<td>1965</td>
<td>UNH began Neighborhood Youth Corps, with settlement houses, to provide in-school and out-of-school youth ages of 14-21 with skills training.</td>
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<td>1966</td>
<td>Dr. Martin Luther King, Jr. spoke at a UNH conference, where he discussed the improvements in the dignity of the individual that will be seen once effective anti-poverty programs are instituted.</td>
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<tr>
<td>2006</td>
<td>UNH’s Aging in the shadows report was one of the first attempts to study senior social isolation in New York City. This report helped bring social isolation among older people to the forefront of policy discussion in New York.</td>
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<tr>
<td>2006</td>
<td>UNH hosted the first Settlement House Day: a full day of trainings, engagement, and advocacy for over 200 settlement house staff. This event has become an annual event, and continues to grow.</td>
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<tr>
<td>2017</td>
<td>UNH’s multi-year, multi-faceted advocacy led to a path for salary parity for City-funded early childhood educators in community-based organizations, giving educators their first raise in 10 years.</td>
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</tbody>
</table>
In early 2019, UNH launched its Institute for Empowered Aging, which houses innovative practices, advocacy, research, and tools that promote and support neighborhood resources – organizations and programs – that empower older people to be agents of positive change in their communities. The primary purpose of this work is to reduce older adult social isolation and prevent the negative impact isolation has on healthy aging. UNH achieves this by supporting settlement houses to: 1) create pathways for older people to find meaningful and purposeful civic and community engagement; 2) take advantage of the talents and resources older people bring to a community to drive positive community change; and 3) alter negative perceptions of older adults that create barriers to their inclusion in the community life.
Center for Civic Engagement: Get Out The Count!

UNH inspires and supports its members to prioritize civic engagement and to more deeply integrate civic engagement practices throughout their programs as a best practice. Towards this goal in 2019, we launched UNH’s Get Out the Count (GOTC) campaign, through which we provided 18 settlement houses with customized training, materials, and funding to support community outreach aimed at improving the 2020 Census response rate.

Some of these activities included:
- Holding a series of Census 101 workshops in the fall of 2019 for all UNH members, hosting one in each of New York City’s five boroughs, which attracted nearly 70 settlement house staff.
- Educating a variety of stakeholders about the importance and real-life impact of self-responding to the 2020 Census and why community-based organizations are well-positioned to educate New Yorkers.

Advocacy efforts helped secure funding for Census outreach and education.

UNH joined fellow advocates to secure $20 million in the State Budget and $40 million in the City Budget to support census outreach, education, and community engagement. These funds make it possible for community-based organizations to educate their communities to respond to the 2020 Census. This includes targeted outreach efforts to encourage responses from hard-to-count (HTC) communities and under-represented populations, including immigrants who fear negative repercussions.
In 2019, UNH and its advocacy partners won a hard-fought battle to move towards salary parity for City-funded early childhood educators in community-based organizations. These teachers were being paid up to $32,000 less per year than their similarly qualified peers in public schools. In 2019, the City committed to rolling out salary increases over the next three years, after which community-based teachers will make at least as much as the starting salary of their public school-based counterparts. The City has agreed to commit $87 million toward this effort, which was the result of years of advocacy and the mobilization of 150 organizations and their participants.
New York’s Empire State After-School Program funding had been available only to school districts until fiscal year 2018-2019, when UNH successfully advocated for community-based organizations to be eligible to compete for these dollars. In the past two years, UNH has worked to grow this funding stream from $35 million to $55 million. Additionally, in New York City, UNH’s advocacy resulted in the City investing a total of $14.8 million in after-school programming for elementary school students, providing 51,000 children with safe and affordable after-school programs. UNH’s organizing and advocacy also led to restoration of $15 million for middle-school summer programming in the City’s fiscal year 2020 budget, which provided nearly 23,000 middle school children with summer learning and enrichment activities.

Increasing and Equalizing Educational Opportunities for Youth

Summer Youth Employment Program (SYEP)

No longer a legislative addition, SYEP funding is baselined on the City and State level. However, UNH’s advocacy and organizing resulted in an increase of $4 million in SYEP funding, which covers the increased cost of 19,000 jobs for young people statewide. At the City level, UNH’s advocacy led to a $30.7 million increase towards provider rate increases and $11.9 million for program capacity building.
Protecting and Expanding Literacy Programs in New York City

Adult Literacy Education programs support English language proficiency and High School Equivalency classes, which are essential for immigrants and other adults to fully partake in the economic, social, and civic aspects of our society. In 2019, UNH organized a series of rallies across the five boroughs in support of increased funding for adult literacy programs.

Over 2,500 New Yorkers joined in a rally in their borough to remind the Mayor of the importance of these funds for thousands of immigrants and adult learners who need access to high quality literacy services. This advocacy led to the City renewing its $12 million investment in adult literacy programming in the City fiscal year 2020 budget.

Our advocacy also motivated New York State to restore $1 million in funding for adult literacy programs and increased funding for this program by $500,000. This funding increase helped offset changes made in 2018 to the federal Workforce Innovation and Opportunity Act (WIOA) which make it harder for program providers in New York to utilize federal dollars to provide literacy services to undocumented individuals.

On May 29, 2019 hundreds of adult literacy advocates convened at the steps of City Hall to amplify #LiteracyLiftsNY.
Empowering Older New Yorkers & Advocating for Quality Supportive Services

UNH led the mobilization of older people from across settlement house programs in a day of “Apron Advocacy” at City Hall. Older people demonstrated wearing aprons and holding paper plates with messages to draw attention to the need for increased funding for congregate and home-delivered meals for seniors. This advocacy led to the addition of $10 million in baselined funding for congregate senior meals in the City’s fiscal year 2020 budget. UNH successfully advocated for the restoration and expansion of New York State’s NORCs, adding $8.06 million to the State budget to fund 29 existing NORCs and grow the program by 14 sites statewide. UNH also successfully advocated for an additional $325,000 in new funding to support NORCs nursing services, a previously unfunded mandate in the New York State Office for the Aging’s contracts. Similarly, at the City level, in the fiscal year 2020 budget, UNH secured $1.3 million in new funding from the City Council to support nursing services in NORCs.
UNH provides the “table” where settlement houses meet.

In 2019, UNH facilitated and led over 100 peer learning opportunities with more than 1,200 settlement house staff in attendance, bringing together their voices and experiences to strengthen New York neighborhoods and the individuals and families who live there. Some peer learning highlights from 2019 include: The regular gathering of settlement house early childhood educators through our Early Childhood Education Issues Group; the introduction of a College Preparation and Access Peer Group which brings together youth development staff to share best practices and strategies to increase college acceptance, retention, and graduation rates among youth from low-income households across the City; and a robust Aging Issues Group which every other month brings together staff leading older adult service delivery across New York City to discuss both policy and practice issues that impact the well-being of older New Yorkers.
Building leadership capacity in Settlement House staff

A key aspect of UNH’s work is to support settlement houses and their staff in their efforts to improve New York neighborhoods through high quality programs and social change efforts. To achieve this goal, UNH offers recurring and one-time learning opportunities that deepen their connections to the Settlement House Movement. In 2019, UNH offered 21 learning opportunities for 860 settlement house staff. Highlights include:

**UNH Women’s Leadership Conference**: The first in UNH history, this event was a huge success with 180 women in attendance representing 25 UNH members. Topics included self-advocacy, financial literacy, mentors and role models, and women empowerment.

**Settlement House Day**: An annual event organized by UNH exclusively by and for settlement house staff. In 2019, it continued to grow, with more than 250 staff from close to 40 UNH members participating in workshops and panel discussions, networking opportunities, and engaged in advocacy.

**Neighborhood Affordability Breakfast Series**: Launched in fall 2019, focused on issues that impact neighborhood affordability such as housing and rezoning with settlement houses sharing insights and approaches with each other.
To enrich UNH’s advocacy with hard data and examples from communities, we write and publish policy briefs and reports to inform policymakers as well as to promote and share the settlement house model and innovative practices.

Some reports published by UNH in 2019 include:

**Empowered Aging: Stories of Community Change, January 2019**
The stories in this report are the result of a team building exercise called a story frame, a simple "once upon a time" setting used to help teams reflect on the amazing work they have accomplished.

**Closing the Gap: A True Cost Analysis of NYC’s Early Childhood Education System, March 2019**
This report analyzes the vast gap in funding between the contracts the City offers to community-based organizations to provide early childhood education programming, and the true cost of these programs. This report was used to educate the public and City about the financial weight of delivering such quality services and the state of underfunding borne by community-based providers, whose staff work longer hours than public school teachers with better performance on educational metrics.

**Profiles in Practice: Building Healthy NYCHA Communities Through Food, June 2019**
This report showcases the diverse portfolio of healthy food projects designed and implemented by UNH settlement house members and public housing (NYCHA) residents, with training and support from UNH.

**The Story of United Neighborhood Houses: 100 Years and Counting, October 2019**
This report showcases the rich history of United Neighborhood Houses. For 100 years, UNH has been proud to support settlement houses by helping innovative programs come to life, customizing professional development, and advocating at all levels of government for policies and funding that strengthen our members’ ability to meet the needs of their communities.
88 Press Hits in 2019

Topics included: Early childhood education, adult literacy, summer camp, after-school, home care, empowered aging, senior meals, immigrant issues, and staff announcement.
OUR MEMBERS

MANHATTAN
19. Broadway Housing Communities
20. Chinese-American Planning Council
21. Educational Alliance
22. Goddard Riverside Community Center
23. Grand St. Settlement
24. Greenwich House
25. Hamilton-Madison House
26. Hartley House
27. Henry Street Settlement
28. Hudson Guild
29. Lenox Hill Neighborhood House
30. Northern Manhattan Improvement Corporation
31. SCAN New York
32. Stanley M. Isaacs Neighborhood Center
33. Union Settlement Association
34. University Settlement Society

QUEENS
35. Jacob A. Riis Neighborhood Settlement House
36. Korean Community Services
37. Ocean Bay Community Development Corporation
38. Queens Community House
39. Sunnyside Community Services

STATEN ISLAND
40. Project Hospitality

UPSTATE
41. Syracuse Northeast Community Center
42. Huntington Family Centers
43. Trinity Alliance of the Capital District

WHAT IS A SETTLEMENT HOUSE?
A settlement house is a neighborhood-based social organization that provides services designed to identify and reinforce the strengths of individuals, families, and communities. Settlement house programs build bonds, create networks, promote advocacy, and develop connections both within organizations and throughout the wider community.
Settlement House Programs informed by neighbors

Settlement houses engage their neighbors in the planning and design of programs. They provide assistance and space to individuals and groups in efforts to solve community problems, and encourage community members to participate in civic life. Settlement houses hold forums on local concerns, register voters, and provide information about citywide issues. Programs available at each settlement house vary according to the specific needs of their neighborhoods and may include: Job training and employment programs; Early childhood education; After-school youth programs; Arts education and performances; English for Speakers for Other Languages (ESOL) and literacy education; Citizenship instruction and legal counseling; Mental health; Home-Care; Housing; and Senior centers and home-delivered meals.
2019 DONORS

$250,000 AND ABOVE
The Clark Foundation
The Gerstner Family Foundation

$100,000 TO $249,999
Sidney and Ruth Lapidus
New York City Council

$50,000 TO $99,999
Altman Foundation
American Council on Learned Societies-
Andrew W. Mellon Foundation
Booth Ferris Foundation
EJIC, A Foundation of Philanthropic Funds
Fund for Public Health in New York
Mary J. Hutchins Foundation
Robert Sterling Clark Foundation
Russell Grinnell Memorial Trust
Stella and Charles Guttman Foundation
The Hagedorn Fund
The New York Community Trust
M. Bryna Sanger and Harry Katz
Lois and Arthur Stainman

$20,000 TO $49,999
Louis and Anne Abrons Foundation
Rahul Baig
Paul F. Balser and Paula DelNunzio
Darel M. and Carlos Benaim
Florence V. Burden Foundation
Consolidated Edison
E.H.A. Foundation
Gary Pagano
New York Foundation
The Barker Welfare Foundation
The Fan Fox and Leslie R. Samuels
Foundation

$15,000 TO $19,999
Michael N. Berkowitz
Bloomberg Philanthropies
Thomas M. Cerabino, Esq.
Citi Foundation
Marc and Missy Dieli
EY
Alain Kodsi and Rachel Foster
Lewis and Judy Kramer
New York Women’s Foundation
Linda Riefberg and Lee Perlman
Mary Elizabeth Taylor

$10,000 TO $14,999
Lynn Appelbaum
Catherine & Joseph Aresty Foundation
Ron Bloom
Nelson and Elizabeth Hioe
David and Audrey Kubie
Norman and Tina Levy
The Marc Haas Foundation/ Stanley S.
and Sydney R. Shuman
The Hyde and Watson Foundation
The Longhill Charitable Trust

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Lily Auchincloss Foundation
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Dennis and Susan Dickstein
Eastdil Secured
Goodwin Procter LLP
Kirkland & Ellis LLP/Leo Greenberg
Lenox Hill Neighborhood House
Alan and Nancy Manocherian
Za and Donald Manocherian
Ilene Margolin
Nonprofit Finance Fund
Carole and Mort Olshan
Raith Capital Partners
Susan Schwartz and Bob Zucker
Michael B. Stubbs
Wells Fargo Securities, LLC
The Cliff and Katherine Goldsmith
Philanthropic Fund

$1,000 TO $4,999
Alliance for Strong Families and
Communities
Eric and Dena Andrus
Anonymous
ARAMARK
Arthur J. Gallagher and Co.
David Ashenfarb
Matthew Baldwin
David and Jamie Becker
Debbie Bhatt
BronxWorks
Arthur Byrd
James Capalino
The Abettor Foundation/Bernice
Manocherian
The Blackstone Group/Jason Giordano
$1,000 TO $4,999 (CONT.)
David Chalfin, PhD, MD
Jennifer Cohen
Cole Schotz P.C.
Julie Copeland and Robert Beller
Cushman & Wakefield, Inc./David Lebenstein
Judith and Kim Davis
DeepTech NYC, LLC
Becky Diamond and Jamie Stetcher
Julie Diffenbach and Michael Ouaknine
DSI Systems of Hawaii, Inc./Malcolm Chong
Brian Fallon
Fidelis Care
Russell Flicker
Andrew and Lesley Fortier
Grand St. Settlement
Cynthia Green and Lee Cohen
Ira and Anita Gumberg
David and Susan Haas
Hamilton-Madison House
Mark Hershey
Susan Hirschhorn and Arthur Klebanoff
James and Elissa Hyman
Mary Ellen Johnson and Richard Goeltz
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Emad H. and Jasmine Khalil
Anthony Knerr
Phylissa Koshland
Jack and Marian Krauskopf
Barry and Jill Lafer
Robert and Mireille Manocherian
Ann L. Marcus
Emily Menlo Marks
Martin and Madge Miller
Mike Miller
Monadnock Development LLC
Morrison & Foerster Foundation
Leslie Nelson
Gene and Jennifer Nesbeda
New Settlement Apartments
Northern Manhattan Improvement Corporation
David and Janet Offensend
Partnership for New York City/Kathryn Wylde
Posel Foundation
Pricewaterhouse Coopers LLP
Project Hospitality
Queens Community House
Raise New York
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Jim and Eliza Rossman
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Susan Stamler and Chris Meyer
Christine Thomas and G.H. Denniston
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Glen and Lynn Tobias
Elizabeth Truly
Ting Tsung and Wei Fong Chao Foundation
Union Settlement Association
United Jewish Appeal-Federation of Jewish Philanthropies in NY, Inc.
University Settlement
Bruce and Fredda Vladeck
Nancy Wackstein
The Wagner Family Foundation
Alan P. Winters/Kingdon Capital Management, LLC
Emily Yueh
Akram Zaman
### 2019 STATEMENT OF FINANCIAL POSITION

**Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash, Cash Equivalents</td>
<td>$554,130</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$512,388</td>
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<tr>
<td>Long-term Investments</td>
<td>$10,055,964</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$11,122,482</strong></td>
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</table>

**General Liabilities**

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<th>Description</th>
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</thead>
<tbody>
<tr>
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<td>$293,748</td>
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**Net Assets**

**Net Assets without Donor Restrictions:**

- Operations                        | $170,228 |
- Board Designated Reserve Funds     | $9,698,519 |

**Net Assets with Donor Restrictions:**

- For Future Programs and Time Periods | $602,542 |
- Donor Restricted Endowment         | $357,445 |

**Total Net Assets**

<table>
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<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
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<td><strong>$10,828,734</strong></td>
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**Total Liabilities & Net Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td></td>
<td><strong>$11,122,482</strong></td>
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</table>

For full financial details, please refer to UNH's 2019 audit, located at www.unhny.org.
2019 Finances

Support, Revenue, and Gains

- Foundation Grants, 51%
- Corporations and Individuals, 23%
- Government Agencies, 1%
- Membership Dues, 11%
- Board Reserves Appropriated, 14%

2019 Total Operating Revenue .......... $3,586,538

Expenses

- Program Services, 71%
- Management and General, 15%
- Fundraising, 14%

2019 Total Operating Expenses .......... $3,460,160
2019 STAFF

EXECUTIVE STAFF
Susan Stamler
Executive Director
Lynn Appelbaum
Deputy Executive Director

STAFF
Gregory Brender
Director of Children & Youth
Katie Cardwell
Community Organizer & Trainer
Lena Cohen
Policy Analyst
J.T. Falcone
Policy Analyst
Terry Kaelber
Director of Institute for Empowered Aging
Tara Klein
Policy Analyst
Maria Longo
Director of Finance & Administration
Nora Moran
Director of Policy & Advocacy
Nilab Nusrat
Development & Communications Associate
Angela Perry
Director of Member Services
Jennifer Powell
Director of Development
Madeline Santiago
Administrative Assistant
Courtney Smith
Senior Communications Associate
Abigail Torres
Administrative Assistant
Mohammad Usman
Director of Data and Applied Research/Mellon-ACLS Public Fellow
Jennifer Velasquez
Manager of Individual Giving

INTERNS
Tyrese Arrington,
Policy & Advocacy Summer Intern
Charlene M. Burgess,
Fordham Master of Social Work Policy Intern
Shunling Chen,
Fordham Master of Social Work Policy Intern
Jamee Dorsey,
Communications Intern
Juanita Evans,
New Reservist
Carmela Frattasi,
Encore Fellow
Raquel Frazier,
Communications Intern
Maritza Siguencia,
Policy & Advocacy Summer Intern
Ryan Wu,
Policy & Advocacy Summer Intern
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