Community Farm Stands

What is it?
A Farm Stand is a physical retail market featuring locally-grown produce sold by community members to consumers. The produce is purchased wholesale from regional farmers or sometimes grown by community members in urban farms and community gardens. There are successful models in NYC where the farm stands are run by youth and seniors. Stands typically consist of local vegetables, fruit, sometimes meat, dairy and locally-made prepared foods.

Benefits
- Increases local and fresh food access and is often more viable than a full-scale farmers market.
- Builds skills and provides job training.
- Provides multi-generational opportunities to share food knowledge.
- Creates opportunities for cooking demonstration and nutrition education.
- Many markets accept EBT, FMNP, and Health Bucks.

Challenges
- Proper location and hours are crucial for any market’s success.
- Although farm stands are smaller than full-scale farmers markets, they still require start-up and administrative costs.
- Require building strong relationships with farmers or wholesale distributors who deliver, or a vehicle/staff to pick up directly from farmers at Hunts Point or area farmers markets.

Above photo- Marble Hill Youthmarket, Bronx, NY
Above photo- Pomonok Community Fresh Connect Farmers Market, Flushing NY
Above photo- La Familia Verde Farmers Market, Bronx NY