Keeping communities connected and strong in one of New York’s darkest hours.

2020 Annual Report
Our Members

BROOKLYN
10. Arab-American Family Support Center
11. CAMBA
12. Center for Family Life in Sunset Park
13. Cypress Hills Local Development Corporation
14. Red Hook Initiative
15. St. Nicks Alliance
16. School Settlement Association
17. Shorefront YM-YWHA of Brighton-Manhattan Beach
18. United Community Centers

MANHATTAN
19. Broadway Housing Communities
20. Chinese-American Planning Council
21. Educational Alliance
22. Goddard Riverside Community Center
23. Grand St. Settlement
24. Greenwich House
25. Hamilton-Madison House
26. Hartley House
27. Henry Street Settlement
28. Hudson Guild
29. Lenox Hill Neighborhood House
30. Northern Manhattan Improvement Corporation
31. SCAN-Harbor New York
32. Stanley M. Isaacs Neighborhood Center
33. Union Settlement Association
34. University Settlement Society

QUEENS
35. Jacob A. Riis Neighborhood Settlement House
36. Korean Community Services
37. Ocean Bay Community Development Corporation
38. Queens Community House
39. Sunnyside Community Services

STATEN ISLAND
40. Project Hospitality

UPSTATE
41. Syracuse Northeast Community Center
42. Huntington Family Centers
43. Trinity Alliance of the Capital District
44. Westcott Community Center
The word ‘unprecedented’ has been used many times to describe 2020, and for good reason. In March, New York City became the global epicenter of the coronavirus outbreak, and core settlement house services, like senior centers and afterschool programs, were forced to close their doors and pivot to remote activities. In April, the Mayor’s sudden announcement to cancel all summer youth programs left providers, parents, and youth without options or guidance. Just before Memorial Day, a white police officer in Minnesota took the life of a black man named George Floyd by kneeling on his neck for 9 minutes and 29 seconds, sparking a summer of nationwide outrage and local #BlackLivesMatter protests calling for police accountability and the defunding of police. In the months leading up to the November election, while simultaneously battling a second wave of the virus, we watched a polarizing presidential race further divide our political parties and sow distrust in our country’s voting process.

We rang in the New Year with hopes of widespread vaccine distribution, and just as we began to release a collective sigh of relief, a violent mob stormed the U.S. Capitol, in an attempt to overturn the 2020 election results. And yet, throughout 2020 there were countless stories of strength, unity, resiliency, and heart. UNH and our members came together in ways we never have before to ensure that New Yorkers, especially in marginalized communities, could access basic resources, stay healthy and connected in isolation, and be heard by decision makers. In the pages of this report, we tell those stories, capturing one of our most historically significant years since our founding in 1919 --just one year after, as you’ll read, the last deadly pandemic tore through New York.

Thank you for standing by our side (even if it was from six feet apart). In the months to come, together with our settlement house members and community of supporters, we will rebuild.
Settlement houses are community-based organizations that provide an array of services and programs to their neighbors of all ages while supporting the viability of their neighborhood as a whole. Settlement house programs build bonds, create networks, promote advocacy, and develop connections both within organizations and throughout the wider community. They engage their neighbors in the planning and design of their programs, provide assistance to individuals and groups in efforts to solve community problems, and encourage community members to participate in civic life.

- **44 member settlement houses in New York**
- **680+ settlement house program sites**
- **765K+ settlement house program participants**
- **24K settlement house staff members**
Communities in Crisis

For over 100 years, UNH’s member settlement houses have been stabilizing forces in neighborhoods during some of our city’s darkest moments.

1918 Henry Street Settlement’s Visiting Nurse Service was on the frontlines responding to the Spanish Flu epidemic that gripped our city, losing 25% of its staff in the process.

1940 During WWII, Lenox Hill Neighborhood House provided an All Day Care Program, as many young children’s fathers were fighting in the war, making it necessary for their mothers to work.

2001 After the September 11th terrorist attacks, Educational Alliance operated the only child care center on the Lower East Side.

2012 During Hurricane Sandy, Red Hook Initiative and the Shorefront Y were a lifeline in their communities. A new settlement house—Ocean Bay Community Development Corporation—emerged during this crisis as a critical resource for the Rockaway Peninsula.

2020 During the COVID-19 crisis, settlement houses staffed childcare centers and shelters, created food pantries and meal delivery programs in the face of crippling food insecurity, and provided remote education to children, and kept older adults connected and safe.
When hunger skyrocketed, we worked with corporate partners to get meals to neighbors.

In March, when New York City shut down and unemployment was on the rise, we teamed up with longtime partner Citi to prepare and deliver quality meals to settlement houses. Citi’s headquarters, located at 388 Greenwich Street, transformed its on-site dining program to accommodate a five-day-per-week production of fresh meal boxes. The company engaged its catering partner, Restaurant Associates, to provide the ingredients and delivery services while UNH staff worked with settlement houses to coordinate deliveries and support their food distribution programs. Together, we ramped up to 1,000 meals per day over the course of three months. A widely circulated Citi ad inspired other financial institutions to begin their own relief feeding programs, including MetLife, who, upon learning about the impact we made with Citi, reached out to us to launch a second meal delivery program. With MetLife, we delivered 250 meals a day for an additional five weeks.

In total, UNH and our corporate partners delivered **46,250** meals to settlement houses feeding New Yorkers in need.
We offered emotional support workshops to help settlement staff cope with COVID-19-related trauma.

Recognizing the extreme stress they were under, we increased our offerings of social-emotional supports for settlement house staff who experienced second-hand and first-hand trauma as a result of COVID-19.

Our 230 virtual peer group meetings kept hundreds of settlement house staff connected during COVID-19.

We vastly increased these meetings to help staff in our network stay connected to colleagues, brainstorm solutions to emerging issues, share and receive information, inform UNH’s advocacy efforts, and support each other during an extremely challenging time.

We grew our partnerships with funders in order to get critical funds to New York’s hardest-hit neighborhoods.

In response to rising unemployment, we distributed $680,000 in pass-through funding to settlement houses on the frontlines of the pandemic. Settlement houses used these funds to distribute 534 emergency cash grants to their neighbors, many of whom had lost their jobs during the pandemic.

This moment in time underscored that our members rely on us to help them navigate crises, negotiate with government, and provide critical connections.
We pioneered the “virtual rally” to save summer for thousands of children and teens.

In April, at the height of the pandemic in New York City, Mayor de Blasio announced the cancellation of all summer youth programs, including camps and the Summer Youth Employment Program (SYEP). The decision was made with no back-up plan in place for supporting the children, teens, families, and providers who relied on these programs and contracts. In response, UNH and our partners took to the “virtual streets” to demand City leaders reinstate funding and work with community-based organizations to find safe solutions for keeping youth engaged over the summer. By then, settlement houses were already offering youth social-emotional support, recreation, academic support, and workforce opportunities. Our grassroots advocacy involved hosting virtual rallies, targeting City leaders on social media with our #FundYouthNYC campaign, and a letter signed by over 1,000 youth workers.

On June 30, in response to the mounting pressure, the Mayor announced $115 million to fund SYEP for 35,000 young adults and summer camps for 81,000 children.
We increased the magnitude and intensity of our advocacy work to ensure the sustainability of settlement houses throughout the economic crisis brought on by COVID-19.

**We co-led advocacy efforts to expand voting rights to green card holders and authorized workers.**

The *Our City, Our Vote* legislation, introduced in January 2020, would give nearly 900,000 New York City green card holders and those authorized to work in the U.S. the right to vote in local elections. With the New York Immigration Coalition, we are leading a coalition of 50+ organizations advocating for New York City Council to pass this bill.

**We developed an agenda for advancing race-conscious policies and promoting economic security and well-being for Black and Brown New Yorkers.**

With our advocacy partners, Citizens’ Committee for Children and FPWA, we also designed the Racial Equity Advancement Labs (R.E.A.L.), a five-part webinar series, to discuss the structural racism and institutional barriers that disproportionately affect New York’s Black and Brown communities.

**We fought to expand the capacity of early childhood education programs.**

When our members raised concerns about a significant reduction in contracted program slots and capacity in the Birth-To-Five and Head Start/Early Head Start contracts, we put pressure on the City to increase funding and to expand full-day, year-round care for 3- and 4-year-olds.
We helped our members increase community participation in the 2020 Census.

Many factors threatened community Census efforts. As trusted organizations rooted in hard-to-count communities, settlement houses were best-suited to dispel fears and encourage participation. Recognizing that fact, the City selected UNH to be one of 17 organizations supporting citywide Census efforts through culturally appropriate education, outreach, and technical support. We educated and activated settlement houses leading Census outreach work in their communities, which resulted in a significant rise in community engagement. We collectively held over 265 Get-Out-The-Count Census events; trained 525 settlement house staff to conduct Census outreach efforts in their communities; and our members collected 62,146 Census commitment cards from community members.

Through these efforts, UNH members reached 262,659 community members with our targeted Census outreach efforts.
We know the most effective change is led by people who know their community best.

Our Institute for Empowered Aging brought 190 older adults together to lead virtual civic and community improvement projects.

The 15 self-directed teams touched the lives of more than 1,000 people in their neighborhoods. Projects included operating food pantries, growing and distributing food to public housing residents, and organizing town hall meetings with local City Council Members.

Ahead of New York City’s 2021 elections, we advanced our nonpartisan efforts to get-out-the-vote and educate settlement house staff about a new voting system.

Under Ranked-Choice Voting, voters can choose up to five candidates and rank each depending on preference. In December, we led our first of many workshops to ensure settlement house staff understood the new system as well as the laws that apply to their voter activities.

We provided virtual leadership programming for settlement house staff during COVID-19.

Recognizing the staff in our network needed to be agile in a time of turmoil, we provided professional development opportunities that strengthened their connections, helped them better understand how they fit within the legislative landscape, and shared tools and resources to help them keep their neighbors safe and informed.
N.Y.C. Cut 40,000 Youth Jobs When They were Needed Most

September 4, 2020

In 2020, we had over 100 unique press hits, and we were written about in 41 unique publications by 51 unique reporters. Topics included voting rights, early childhood education, nonprofit trends, adult literacy, summer youth programs, older adult hunger and senior centers, childcare, the indirect cost rate initiative, and more.

THE WALL STREET JOURNAL
New York City Bill Would Let Green Card Holders Vote in Local Elections

POLITICO
City Hall’s budget battle left some summer youth programs high and dry

CBS New York
Coronavirus Update: Student Activist Group Out To Save NYC’s Summer Youth Employment Program

gothamist
NYC To Consider Extending Voting Rights To Some Immigrants

CITYLIMTS
Crisis Led to Shift in Senior Meals that’s Raising Concerns

DAILYNEWS
NYC parents, youth organizations brace for summer without camp

CITYSTATE NEW YORK
Nonprofits mourn cuts to New York City discretionary funding

GOTHAM GAZETTE
40 Suggestions to Help Especially Vulnerable Seniors During Coronavirus Crisis: Report

SPECTRUM NEWS NY
Why Proposed Budget Cuts May Hit Young People Hard This Summer

Chalkbeat
NYC vows to provide child care for 100K families to ease burden of part-time school schedules

QNS
Queens lawmaker fights to increase Adult Literacy Education program funding in 2020 budget
#FundYouthNYC Rallies
Watch on YouTube: bit.ly/WatchRally

The launch of our racial equity agenda
Watch on YouTube: bit.ly/WatchREAL

UNH x Citi Commercial for relief feeding
Watch on iSpot.tv: bit.ly/WatchThisAd

Our 2020 Virtual Benefit Celebration
Watch on YouTube: bit.ly/WatchUNHBenfit

Daniel Breaker performed Rise Up
Watch on YouTube: bit.ly/WatchDaniel

UNH’s Virtual Choir performed Lean on Me
Watch on YouTube: bit.ly/WatchLeanOnMe
## Our 2020 Donors

### $250,000 and above
- Gerstner Family Foundation
- The New York Community Trust
- Donald A. Pels Charitable Trust

### $100,000 to $249,999
- FJC, A Foundation of Philanthropic Funds
- Ruth and Sid Lapidus
- Mother Cabrini Health Foundation
- Lois and Arthur Stainman

### $50,000 to $99,999
- Louis and Anne Abrons Foundation
- Altman Foundation
- Ascend at the Aspen Institute
- Paul F. Balser and Paula Del Nunzio
- Citi
- Robert Sterling Clark Foundation
- Russell Grinnell Memorial Trust
- Stella and Charles Guttman Foundation
- The Hagedorn Fund
- Mary J. Hutchins Foundation
- Charles H. Revson Foundation
- M. Bryna Sanger and Harry Katz
- The Sirus Fund
- The Harry and Jeanette Weinberg Foundation, Inc.
- Donald and Barbara Zucker

### $20,000 to $49,999
- The Barker Welfare Foundation
- Darel M. and Carlos Benaim Consolidated Edison Fund for Public Health in New York
- MetLife Foundation
- The Pinkerton Foundation
- Edith Glick Shoolman Children's Foundation
- Mary Elizabeth Taylor
- ViacomCBS
- Wells Fargo Foundation

### $15,000 to $19,999
- Catherine & Joseph Aresty Foundation
- Bloomberg Philanthropies
- Thomas M. Cerabino, Esq.
- Marc and Missy Dieli
- Judy and Lewis Kramer
- Linda Rieffberg and Lee Perlman

### $10,000 to $14,999
- Alan Appelbaum
- Lynn Appelbaum
- Ron Bloom
- EY
- Johnson Family Foundation
- Phyllis Koshland
- Audrey and David Kubie
- Tina Levy
- The Longhill Charitable Trust
- RL Family Fund
- Stanley S. and Sydney R. Shuman
- Deborah Taylor

### $5,000 to $9,999
- Patricia and Robert Carey
- Matthew Chun
- Dennis and Susan Dickstein
- Grand St. Settlement
- Nelson and Elizabeth Hioe
- Mary Ellen Johnson
- Kirkland & Ellis LLP/Leo Greenberg
- Za and Donald Manocherian
- Ilene Margolin
- Thomas McDonnell
- Emily Meschter
- New York Foundation
- David and Janet Offensend
- Carole and Mort Olshan
- Michael B. Stubbs
- Laura Waters
- Akram Zaman

### $1,000 to $4,999
- Eric Andrus and Dena Sturm Andrus
- Michael N. Berkowitz
- Benjamin Brudney
- Lee Buckley
- Arthur Byrd
- David Chalfin, PhD, MD
- Lloyd and Jan Constantine
- Julie Copeland and Robert Beller
- DeepTech NYC, LLC
- Brian Fallon
- Fidelis Care
- Albert Garner
$1,000 to $4,999, continued

Thomas H. Ghegan
Goddard Riverside
Community Center
Katherine Goldsmith
Goulston & Storrs/Craig Todaro
Cynthia Green and Lee Cohen
Ira and Anita Gumberg
Susan Haas
Hamilton-Madison House
John Herrmann
James and Elissa Hyman
Ken Jockers
Robert M. Kaufman, Esq.
Jack and Marian Krauskopf
Barry and Jill Lafer
Rachel Levine
Roger Juan Maldonado, Esq.

Ann L. Marcus
Emily Menlo Marks
Paul Marks
Glenmede/Lee Miller
New Settlement Apartments
Partnership for New York City/
Kathryn Wylde
Petrus Partners Ltd./Frank Walter
Donald Rice
Gail Sanger and Albert Fenster
Paul Schubert
Wendy and Stephen Shalen
William Sherer
Greg and Anne Shkuda
John Silberstein and
Caroline Erisman
Lorie A. Slutsky
The Sourcing Group

Our 2020 Donors

Susan Stamler and Chris Meyer
Standard Industries
Jonathan and Sydney Stern
Christine Thomas and
G.H. Denniston
Charles Thompson and
Jean Mack
Robert Townley
Ting Tsung and
Wei Fong Chao Foundation
Nancy Wackstein
Jessica Walker
Alan P. Winters
Murray and Elizabeth Zung

Our first-ever Virtual Benefit:

We convened settlement house staff for a virtual choir

Hip Hop icon Sway Calloway emceed the event

We honored Citi, represented by Ed Skyler

Hamilton’s Daniel Breaker performed Rise Up

We honored UNH Board Member, Paul Balser & Paula Del Nunzio Balser
## Statement of Financial Position, as of December 31, 2020 (Selected data)

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash, Cash Equivalents</td>
<td>$1,235,707</td>
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<tr>
<td>Other Assets</td>
<td>$1,189,583</td>
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<tr>
<td>Long-term Investments</td>
<td>$10,647,779</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$13,073,069</strong></td>
</tr>
</tbody>
</table>

### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>General Liabilities</td>
<td>$638,499</td>
</tr>
<tr>
<td>Net Assets without Donor Restrictions:</td>
<td></td>
</tr>
<tr>
<td>Operations</td>
<td>$32,582</td>
</tr>
<tr>
<td>Board Designated Reserve Funds</td>
<td>$10,255,952</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td><strong>$12,434,570</strong></td>
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<tr>
<td>Net Assets with Donor Restrictions:</td>
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</tr>
<tr>
<td>For Future Programs and Time Periods</td>
<td>$1,754,209</td>
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<tr>
<td>Donor Restricted Endowment</td>
<td>$391,827</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$12,434,570</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$13,073,069</strong></td>
</tr>
</tbody>
</table>
2020 Total Operating Revenue: $5,132,559

Support, Revenue, and Gains
- Foundation Grants: 63%
- Corporations & Individuals: 9%
- Government: 6%
- Membership Dues: 3%
- Board Reserves appropriated: 18%
- Other: 6%

Expenses
- Program Services: 75%
- Management & General: 13%
- Fundraising: 11%

2020 Total Operating Expenses: $4,022,706
EXECUTIVE STAFF
Susan Stamler
Executive Director

Lynn Appelbaum
Deputy Executive Director

STAFF
Dante Bravo, MA
Policy Analyst

Gregory Brender*
Director of Children & Youth

Katie Cardwell
Professional Development and Data Analysis Manager

Lena Cohen
Policy Analyst

J.T. Falcone
Senior Policy Analyst

Terry Kaelber
Director of the Institute for Empowered Aging

Tara Klein
Senior Policy Analyst

Maria Longo
Director of Finance & Administration

Nora Moran
Director of Policy & Advocacy

Nilab Nusrat
Development & Communications Associate

Angela Perry
Director of Member Services

Jennifer Powell
Director of Development

Madeline Santiago
Administrative Assistant

Courtney Smith*
Director of External Relations

Abigail Torres
Administrative Associate

Jennifer Velasquez
Manager of Individual Giving

Jennifer Weil
Director of External Relations

FELLOWS
Carmela Frattasi
Encore Fellow

Mohammad Usman*
Director of Data & Applied Research/Mellon-ACLS Public Fellow

*No longer with UNH as of January 2021
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Mary Elizabeth Taylor
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Akram Zaman**

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Chair Emeritus

Anthony D. Knerr
President Emeritus

Emily Menlo Marks
Executive Director Emeritus

Nancy Wackstein
Executive Director Emeritus

*Representing member settlement houses
**Joined Board in 2020
***Immediate Past President
“Even the darkest nights end, and the sun rises.” - Staff from Goddard Riverside Community Center