Keeping communities connected and strong in one of New York’s darkest hours.
New York City Region Is Now an Epicenter of the Coronavirus Pandemic

The city and its suburbs account for roughly 3 percent of global cases, forcing officials to take urgent action to stem the outbreak.
A letter from our Board
President and Executive Director

The word ‘unprecedented’ has been used many times to describe 2020, and for good reason. In March, New York City became the global epicenter of the coronavirus outbreak, and core settlement house services, like senior centers and afterschool programs, were forced to close their doors and pivot to remote activities. In April, the Mayor’s sudden announcement to cancel all summer youth programs left providers, parents, and youth without options or guidance. Just before Memorial Day, a white police officer in Minnesota took the life of a black man named George Floyd by kneeling on his neck for 9 minutes and 29 seconds, sparking a summer of nationwide outrage and local #BlackLivesMatter protests calling for police accountability and the defunding of police. In the months leading up to the November election, while simultaneously battling a second wave of the virus, we watched a polarizing presidential race further divide our political parties and sow distrust in our country’s voting process.

We rang in the New Year with hopes of widespread vaccine distribution, and just as we began to release a collective sigh of relief, a violent mob stormed the U.S. Capitol, in an attempt to overturn the 2020 election results. And yet, throughout 2020 there were countless stories of strength, unity, resiliency, and heart. UNH and our members came together in ways we never have before to ensure that New Yorkers, especially in marginalized communities, could access basic resources, stay healthy and connected in isolation, and be heard by decision makers. In the pages of this report, we tell those stories, capturing one of our most historically significant years since our founding in 1919 --just one year after, as you’ll read, the last deadly pandemic tore through New York.

Thank you for standing by our side (even if it was from six feet apart). In the months to come, together with our settlement house members and community of supporters, we will rebuild.

Board President
Executive Director
Our Network in Numbers

Settlement houses are community-based organizations that provide an array of services and programs to their neighbors of all ages while supporting the viability of their neighborhood as a whole. Settlement house programs build bonds, create networks, promote advocacy, and develop connections both within organizations and throughout the wider community. They engage their neighbors in the planning and design of their programs, provide assistance to individuals and groups in efforts to solve community problems, and encourage community members to participate in civic life.

- **44** member settlement houses in New York
- **680+** settlement house program sites
- **765K+** settlement house program participants
- **24K** settlement house staff members
Communities in Crisis

For over 100 years, UNH’s member settlement houses have been stabilizing forces in neighborhoods during some of our city’s darkest moments.

1918 Henry Street Settlement’s Visiting Nurse Service was on the frontlines responding to the Spanish Flu epidemic that gripped our city, losing 25% of its staff in the process.

1940 During WWII, Lenox Hill Neighborhood House provided an All Day Care Program, as many young children’s fathers were fighting in the war, making it necessary for their mothers to work.

2001 After the September 11th terrorist attacks, Educational Alliance operated the only child care center on the Lower East Side.

2012 During Hurricane Sandy, Red Hook Initiative and the Shorefront Y were a lifeline in their communities. A new settlement house—Ocean Bay Community Development Corporation—emerged during this crisis as a critical resource for the Rockaway Peninsula.

2020 During the COVID-19 crisis, settlement houses staffed childcare centers and shelters, created food pantries and meal delivery programs in the face of crippling food insecurity, and provided remote education to children, and kept older adults connected and safe.
In March, when New York City shut down and unemployment was on the rise, we teamed up with longtime partner Citi to prepare and deliver quality meals to settlement houses. Citi’s headquarters, located at 388 Greenwich Street, transformed its on-site dining program to accommodate a five-day-per-week production of fresh meal boxes. The company engaged its catering partner, Restaurant Associates, to provide the ingredients and delivery services while UNH staff worked with settlement houses to coordinate deliveries and support their food distribution programs. Together, we ramped up to 1,000 meals per day over the course of three months. A widely circulated Citi ad inspired other financial institutions to begin their own relief feeding programs, including MetLife, who, upon learning about the impact we made with Citi, reached out to us to launch a second meal delivery program. With MetLife, we delivered 250 meals a day for an additional five weeks.

In total, UNH and our corporate partners delivered 46,250 meals to settlement houses feeding New Yorkers in need.
Supporting settlement houses

This moment in time underscored that our members rely on us to help them navigate crises, negotiate with government, and provide critical connections.

We grew our partnerships with funders in order to get critical funds to New York’s hardest-hit neighborhoods.

In response to rising unemployment, we distributed $680,000 in pass-through funding to settlement houses on the frontlines of the pandemic. Settlement houses used these funds to distribute 534 emergency cash grants to their neighbors, many of whom had lost their jobs during the pandemic.

Our 230 virtual peer group meetings kept hundreds of settlement house staff connected during COVID-19.

We vastly increased these meetings to help staff in our network stay connected to colleagues, brainstorm solutions to emerging issues, share and receive information, inform UNH’s advocacy efforts, and support each other during an extremely challenging time.

We offered emotional support workshops to help settlement staff cope with COVID-19-related trauma.

Recognizing the extreme stress they were under, we increased our offerings of social-emotional supports for settlement house staff who experienced second-hand and first-hand trauma as a result of COVID-19.
Advocating for the Frontlines

We pioneered the “virtual rally” to save summer for thousands of children and teens.

In April, at the height of the pandemic in New York City, Mayor de Blasio announced the cancellation of all summer youth programs, including camps and the Summer Youth Employment Program (SYEP). The decision was made with no back-up plan in place for supporting the children, teens, families, and providers who relied on these programs and contracts. In response, UNH and our partners took to the “virtual streets” to demand City leaders reinstate funding and work with community-based organizations to find safe solutions for keeping youth engaged over the summer. By then, settlement houses were already offering youth social-emotional support, recreation, academic support, and workforce opportunities. Our grassroots advocacy involved hosting virtual rallies, targeting City leaders on social media with our #FundYouthNYC campaign, and a letter signed by over 1,000 youth workers.

On June 30, in response to the mounting pressure, the Mayor announced $115 million to fund SYEP for 35,000 young adults and summer camps for 81,000 children.
We increased the magnitude and intensity of our advocacy work to ensure the sustainability of settlement houses throughout the economic crisis brought on by COVID-19

We co-led advocacy efforts to expand voting rights to green card holders and authorized workers.

The Our City, Our Vote legislation, introduced in January 2020, would give nearly 900,000 New York City green card holders and those authorized to work in the U.S. the right to vote in local elections. With the New York Immigration Coalition, we are leading a coalition of 50+ organizations advocating for New York City Council to pass this bill.

We developed an agenda for advancing race-conscious policies and promoting economic security and well-being for Black and Brown New Yorkers.

With our advocacy partners, Citizens’ Committee for Children and FPWA, we also designed the Racial Equity Advancement Labs (R.E.A.L.), a five-part webinar series, to discuss the structural racism and institutional barriers that disproportionately affect New York’s Black and Brown communities.

We fought to expand the capacity of early childhood education programs.

When our members raised concerns about a significant reduction in contracted program slots and capacity in the Birth-To-Five and Head Start/Early Head Start contracts, we put pressure on the City to increase funding and to expand full-day, year-round care for 3- and 4-year-olds.
We helped our members increase community participation in the 2020 Census.

Many factors threatened community Census efforts. As trusted organizations rooted in hard-to-count communities, settlement houses were best-suited to dispel fears and encourage participation. Recognizing that fact, the City selected UNH to be one of 17 organizations supporting citywide Census efforts through culturally appropriate education, outreach, and technical support. We educated and activated settlement houses leading Census outreach work in their communities, which resulted a significant rise in community engagement. We collectively held over 265 Get-Out-The-Count Census events; trained 525 settlement house staff to conduct Census outreach efforts in their communities; and our members collected 62,146 Census commitment cards from community members.

Through these efforts, UNH members reached 262,659 community members with our targeted Census outreach efforts.
We know the most effective change is led by people who know their community best.

Our Institute for Empowered Aging brought 190 older adults together to lead virtual civic and community improvement projects.

The 15 self-directed teams touched the lives of more than 1,000 people in their neighborhoods. Projects included operating food pantries, growing and distributing food to public housing residents, and organizing town hall meetings with local City Council Members.

Ahead of New York City’s 2021 elections, we advanced our nonpartisan efforts to get-out-the-vote and educate settlement house staff about a new voting system.

Under Ranked-Choice Voting, voters can choose up to five candidates and rank each depending on preference. In December, we led our first of many workshops to ensure settlement house staff understood the new system as well as the laws that apply to their voter activities.

We provided virtual leadership programming for settlement house staff during COVID-19.

Recognizing the staff in our network needed to be agile in a time of turmoil, we provided professional development opportunities that strengthened their connections, helped them better understand how they fit within the legislative landscape, and shared tools and resources to help them keep their neighbors safe and informed.
N.Y.C. Cut 40,000 Youth Jobs When They were Needed Most
September 4, 2020

In 2020, we had over 100 unique press hits, and we were written about in 41 unique publications by 51 unique reporters. Topics included voting rights, early childhood education, nonprofit trends, adult literacy, summer youth programs, older adult hunger and senior centers, childcare, the indirect cost rate initiative, and more.
2020 Watch List

#FundYouthNYC Rallies
Watch on YouTube: bit.ly/WatchRally

The launch of our racial equity agenda
Watch on YouTube: bit.ly/WatchREAL

UNH x Citi Commercial for relief feeding
Watch on iSpot.tv: bit.ly/WatchThisAd

Our 2020 Virtual Benefit Celebration
Watch on YouTube: bit.ly/WatchUNHBenefit

Daniel Breaker performed *Rise Up*
Watch on YouTube: bit.ly/WatchDaniel

UNH’s Virtual Choir performed *Lean on Me*
Watch on YouTube: bit.ly/WatchLeanOnMe
## Our 2020 Donors

### $250,000 and above
Gerstner Philanthropies
The New York Community Trust
Donald A. Pels Charitable Trust

### $100,000 to $249,999
FJC, A Foundation of Philanthropic Funds
Ruth and Sid Lapidus
Mother Cabrini Health Foundation
Lois and Arthur Stainman

### $50,000 to $99,999
Louis and Anne Abrons Foundation
Altman Foundation
Ascend at the Aspen Institute
Paul F. Balser and Paula Del Nunzio
Citi
Robert Sterling Clark Foundation
Russell Grinnell Memorial Trust
Stella and Charles Guttmann Foundation
The Hagedorn Fund
Mary J. Hutchins Foundation
Charles H. Revson Foundation
M. Bryna Sanger and Harry Katz
The Sirus Fund
The Harry and Jeanette Weinberg Foundation, Inc.
Donald and Barbara Zucker

### $20,000 to $49,999
The Barker Welfare Foundation
Darel M. and Carlos Benaim Consolidated Edison Fund for Public Health in New York
MetLife Foundation
The Pinkerton Foundation
Edith Glick Shoolman Children’s Foundation
Mary Elizabeth Taylor
ViacomCBS
Wells Fargo Foundation

### $15,000 to $19,999
Catherine & Joseph Aresty Foundation
Bloomberg Philanthropies
Thomas M. Cerabino, Esq.
Marc and Missy Dieli
Judy and Lewis Kramer
Linda Riefer and Lee Perlman

### $10,000 to $14,999
Alan Appelbaum
Lynn Appelbaum
Ron Bloom
EY
Johnson Family Foundation
Phlyssa Koshland
Audrey and David Kubie
Tina Levy
The Longhill Charitable Trust
RL Family Fund
Stanley S. and Sydney R. Shuman
Deborah Taylor

### $5,000 to $9,999
Patricia and Robert Carey
Matthew Chun
Dennis and Susan Dickstein
Grand St. Settlement
Nelson and Elizabeth Hioe
Mary Ellen Johnson
Kirkland & Ellis LLP/Leo Greenberg
Za and Donald Manoucherian
Ilene Margolin
Thomas McDonnell
Emily Meschter
New York Foundation
David and Janet Offensend
Carole and Mort Olshan
Michael B. Stubbs
Laura Waters
Akram Zaman

### $1,000 to $4,999
Eric Andrus and Dena Sturm Andrus
Michael N. Berkowitz
Benjamin Brudney
Lee Buckley
Arthur Byrd
David Chalfin, PhD, MD
Lloyd and Jan Constantine
Julie Copeland and Robert Beller
DeepTech NYC, LLC
Brian Fallon
Fidelis Care
Albert Garner
$1,000 to $4,999, continued

Thomas H. Ghegan
Goddard Riverside Community Center
Katherine Goldsmith
Goulston & Storrs/Craig Todaro
Cynthia Green and Lee Cohen
Ira and Anita Gumberg
Susan Haas
Hamilton-Madison House
John Herrmann
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Paul Marks
Glenmede/Lee Miller
New Settlement Apartments
Partnership for New York City/
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Petrus Partners Ltd./Frank Walter
Donald Rice
Gail Sanger and Albert Fenster
Paul Schubert
Wendy and Stephen Shalman
William Sherer
Greg and Anne Shkuda
John Silberstein and
Caroline Erisman
Lorie A. Slutsky
The Sourcing Group

Our 2020 Donors

Susan Stamler and Chris Meyer
Standard Industries
Jonathan and Sydney Stern
Christine Thomas and
G.H. Denniston
Charles Thompson and
Jean Mack
Robert Townley
Ting Tsung and
We Fong Chao Foundation
Nancy Wackstein
Jessica Walker
Alan P. Winters
Murray and Elizabeth Zung

Our first-ever Virtual Benefit:

We convened settlement house staff for a virtual choir

We honored Citi, represented by Ed Skyler

We honored UNH Board Member, Paul Balser & Paula Del Nunzio Balser

Hip Hop icon Sway Calloway emceed the event

Hamilton's Daniel Breaker performed Rise Up
Statement of Financial Position, as of December 31, 2020 (Selected data)

**Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Cash, Cash Equivalents</td>
<td>$1,235,707</td>
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<tr>
<td>Other Assets</td>
<td>$1,189,583</td>
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<tr>
<td>Long-term Investments</td>
<td>$10,647,779</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$13,073,069</strong></td>
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</tbody>
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**Liabilities and Net Assets**

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>General Liabilities</td>
<td>$638,499</td>
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<tr>
<td>Net Assets without Donor Restrictions:</td>
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</tr>
<tr>
<td>Operations</td>
<td>$32,582</td>
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<tr>
<td>Board Designated Reserve Funds</td>
<td>$10,255,952</td>
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<tr>
<td><strong>Net Assets without Donor Restrictions:</strong></td>
<td><strong>$12,434,570</strong></td>
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<tr>
<td>Net Assets with Donor Restrictions:</td>
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<tr>
<td>For Future Programs and Time Periods</td>
<td>$1,754,209</td>
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<tr>
<td>Donor Restricted Endowment</td>
<td>$391,827</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$12,434,570</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$13,073,069</strong></td>
</tr>
</tbody>
</table>
2020 Total Operating Revenue: $5,132,559

Support, Revenue, and Gains

- Foundation Grants: 63%
- Corporations & Individuals: 9%
- Government: 18%
- Membership Dues: 3%
- Board Reserves appropriated: 9%

2020 Total Operating Expenses: $4,022,706

Expenses

- Program Services: 75%
- Management & General: 13%
- Fundraising: 11%
EXECUTIVE STAFF
Susan Stamler
Executive Director
Lynn Appelbaum
Deputy Executive Director

STAFF
Dante Bravo, MA
Policy Analyst
Gregory Brender*
Director of Children & Youth
Katie Cardwell
Professional Development and Data Analysis Manager
Lena Cohen
Policy Analyst
J.T. Falcone
Senior Policy Analyst

Terry Kaelber
Director of the Institute for Empowered Aging
Tara Klein
Senior Policy Analyst
Maria Longo
Director of Finance & Administration
Nora Moran
Director of Policy & Advocacy
Nilab Nusrat
Development & Communications Associate
Angela Perry
Director of Member Services
Jennifer Powell
Director of Development

Madeline Santiago
Administrative Assistant

Courtney Smith*
Director of External Relations
Abigail Torres
Administrative Associate
Jennifer Velasquez
Manager of Individual Giving
Jennifer Weil
Director of External Relations

FELLOWS
Carmela Frattasi
Encore Fellow
Mohammad Usman*
Director of Data & Applied Research/Mellon-ACLS Public Fellow

*No longer with UNH as of January 2021
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Chair Emeritus

Anthony D. Knerr
President Emeritus

Emily Menlo Marks
Executive Director Emeritus

Nancy Wackstein
Executive Director Emeritus

*Representing member settlement houses
**Joined Board in 2020
***Immediate Past President
Our Members

**BROOKLYN**
1. Arab-American Family Support Center
2. CAMBA
3. Center for Family Life in Sunset Park
4. Cypress Hills Local Development Corporation
5. Red Hook Initiative
6. St. Nicks Alliance
7. School Settlement Association
8. Shorefront YM-YWHA of Brighton-Manhattan Beach
9. United Community Centers

**MANHATTAN**
10. Broadway Housing Communities
11. Chinese-American Planning Council
12. Educational Alliance
13. Goddard Riverside Community Center
14. Grand St. Settlement
15. Greenwich House
16. Hamilton-Madison House
17. Hartley House
18. Henry Street Settlement
19. Hudson Guild
20. Lenox Hill Neighborhood House
21. Northern Manhattan Improvement Corporation
22. SCAN-Harbor New York
23. Stanley M. Isaacs Neighborhood Center
24. Union Settlement Association
25. University Settlement Society

**QUEENS**
26. Jacob A. Riis Neighborhood Settlement House
27. Korean Community Services
28. Ocean Bay Community Development Corporation
29. Queens Community House
30. Sunnyside Community Services

**STATEN ISLAND**
31. Project Hospitality

**UPSTATE**
32. Syracuse Northeast Community Center
33. Huntington Family Centers
34. Trinity Alliance of the Capital District
35. Westcott Community Center

We welcomed Westcott Community Center as our 44th member in 2020.
“Even the darkest nights end, and the sun rises.” - Staff from Goddard Riverside Community Center

United Neighborhood Houses
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www.unhny.org