



UNITED
NEIGHBORHOOD
HOUSES

2020 Annual Report



Keeping communities connected and strong
in one of New York's darkest hours.



Our Members

BROOKLYN

10. Arab-American Family Support Center
11. CAMBA
12. Center for Family Life in Sunset Park
13. Cypress Hills Local Development Corporation
14. Red Hook Initiative
15. St. Nicks Alliance
16. School Settlement Association
17. Shorefront YM-YWHA of Brighton-Manhattan Beach
18. United Community Centers

MANHATTAN

19. Broadway Housing Communities
20. Chinese-American Planning Council
21. Educational Alliance
22. Goddard Riverside Community Center
23. Grand St. Settlement
24. Greenwich House
25. Hamilton-Madison House
26. Hartley House
27. Henry Street Settlement
28. Hudson Guild
29. Lenox Hill Neighborhood House
30. Northern Manhattan Improvement Corporation
31. SCAN-Harbor New York
32. Stanley M. Isaacs Neighborhood Center
33. Union Settlement Association
34. University Settlement Society

QUEENS

35. Jacob A. Riis Neighborhood Settlement House
36. Korean Community Services
37. Ocean Bay Community Development Corporation
38. Queens Community House
39. Sunnyside Community Services

STATEN ISLAND

40. Project Hospitality

UPSTATE

41. Syracuse Northeast Community Center
42. Huntington Family Centers
43. Trinity Alliance of the Capital District
44. Westcott Community Center

BRONX

1. Bronx House
2. BronxWorks
3. East Side House Settlement
4. Kingsbridge Heights Community Center
5. Mosholu Montefiore Community Center
6. New Settlement
7. Riverdale Neighborhood House
8. Southeast Bronx Neighborhood Centers
9. Women's Housing and Economic Development Corporation (WHEDCo)



**UNITED
NEIGHBORHOOD
HOUSES**





A letter from our Board President and Executive Director

The word ‘unprecedented’ has been used many times to describe 2020, and for good reason. In March, New York City became the global epicenter of the coronavirus outbreak, and core settlement house services, like senior centers and afterschool programs, were forced to close their doors and pivot to remote activities. In April, the Mayor’s sudden announcement to cancel all summer youth programs left providers, parents, and youth without options or guidance. Just before Memorial Day, a white police officer in Minnesota took the life of a black man named George Floyd by kneeling on his neck for 9 minutes and 29 seconds, sparking a summer of nationwide outrage and local #BlackLivesMatter protests calling for police accountability and the defunding of police. In the months leading up to the November election, while simultaneously battling a second wave of the virus, we watched a polarizing presidential race further divide our political parties and sow distrust in our country’s voting process.

We rang in the New Year with hopes of widespread vaccine distribution, and just as we began to release a collective sigh of relief, a violent mob stormed the U.S. Capitol, in an attempt to overturn the 2020 election results. And yet, throughout 2020 there were countless stories of strength, unity, resiliency, and heart. UNH and our members came together in ways we never have before to ensure that New Yorkers, especially in marginalized communities, could access basic resources, stay healthy and connected in isolation, and be heard by decision makers. In the pages of this report, we tell those stories, capturing one of our most historically significant years since our founding in 1919 --just one year after, as you’ll read, the last deadly pandemic tore through New York.

Thank you for standing by our side (even if it was from six feet apart). In the months to come, together with our settlement house members and community of supporters, **we will rebuild.**



MB Sanjay
Board President



Susan Hamler
Executive Director



Settlement House Impact

Our Network in Numbers

Settlement houses are community-based organizations that provide an array of services and programs to their neighbors of all ages while supporting the viability of their neighborhood as a whole. Settlement house programs build bonds, create networks, promote advocacy, and develop connections both within organizations and throughout the wider community. They engage their neighbors in the planning and design of their programs, provide assistance to individuals and groups in efforts to solve community problems, and encourage community members to participate in civic life.



44

member settlement
houses in New York



680+

settlement house
program sites



765K+

settlement house
program participants



24K

settlement house
staff members

Communities in Crisis

For over 100 years, UNH's member settlement houses have been stabilizing forces in neighborhoods during some of our city's darkest moments.



1918 Spanish Flu Pandemic



2012 Hurricane Sandy



2020 Coronavirus Pandemic

1918 Henry Street Settlement's Visiting Nurse Service was on the frontlines responding to the Spanish Flu epidemic that gripped our city, losing 25% of its staff in the process.



1940 During WWII, Lenox Hill Neighborhood House provided an All Day Care Program, as many young children's fathers were fighting in the war, making it necessary for their mothers to work.

2001 After the September 11th terrorist attacks, Educational Alliance operated the only child care center on the Lower East Side.

2012 During Hurricane Sandy, Red Hook Initiative and the Shorefront Y were a lifeline in their communities. A new settlement house—Ocean Bay Community Development Corporation—emerged during this crisis as a critical resource for the Rockaway Peninsula.

2020 During the COVID-19 crisis, settlement houses staffed childcare centers and shelters, created food pantries and meal delivery programs in the face of crippling food insecurity, and provided remote education to children, and kept older adults connected and safe.



2001 Terrorist Attack



Supporting Settlement Houses

When hunger skyrocketed, we worked with corporate partners to get meals to neighbors.

In March, when New York City shut down and unemployment was on the rise, we teamed up with longtime partner Citi to prepare and deliver quality meals to settlement houses. Citi's headquarters, located at 388 Greenwich Street, transformed its on-site dining program to accommodate a five-day-per-week production of fresh meal boxes. The company engaged its catering partner, Restaurant Associates, to provide the ingredients and delivery services while UNH staff worked with settlement houses to coordinate deliveries and support their food distribution programs. Together, we ramped up to 1,000 meals per day over the course of three months. A widely circulated Citi ad inspired other financial institutions to begin their own relief feeding programs, including MetLife, who, upon learning about the impact we made with Citi, reached out to us to launch a second meal delivery program. With MetLife, we delivered 250 meals a day for an additional five weeks.

In total, UNH and our corporate partners delivered **46,250 meals to settlement houses feeding New Yorkers in need.**



This moment in time underscored that our members rely on us to help them navigate crises, negotiate with government, and provide critical connections.



We grew our partnerships with funders in order to get critical funds to New York's hardest-hit neighborhoods.

In response to rising unemployment, we distributed \$680,000 in pass-through funding to settlement houses on the frontlines of the pandemic. Settlement houses used these funds to distribute 534 emergency cash grants to their neighbors, many of whom had lost their jobs during the pandemic.



Our 230 virtual peer group meetings kept hundreds of settlement house staff connected during COVID-19.

We vastly increased these meetings to help staff in our network stay connected to colleagues, brainstorm solutions to emerging issues, share and receive information, inform UNH's advocacy efforts, and support each other during an extremely challenging time.



We offered emotional support workshops to help settlement staff cope with COVID-19-related trauma.

Recognizing the extreme stress they were under, we increased our offerings of social-emotional supports for settlement house staff who experienced second-hand and first-hand trauma as a result of COVID-19.



We pioneered the “virtual rally” to save summer for thousands of children and teens.

In April, at the height of the pandemic in New York City, Mayor de Blasio announced the cancellation of all summer youth programs, including camps and the Summer Youth Employment Program (SYEP). The decision was made with no back-up plan in place for supporting the children, teens, families, and providers who relied on these programs and contracts. In response, UNH and our partners took to the “virtual streets” to demand City leaders reinstate funding and work with community-based organizations to find safe solutions for keeping youth engaged over the summer. By then, settlement houses were already offering youth social-emotional support, recreation, academic support, and workforce opportunities. Our grassroots advocacy involved hosting virtual rallies, targeting City leaders on social media with our #FundYouthNYC campaign, and a letter signed by over 1,000 youth workers.

On June 30, in response to the mounting pressure, the Mayor announced \$115 million to fund SYEP for 35,000 young adults and summer camps for 81,000 children.



We increased the magnitude and intensity of our advocacy work to ensure the sustainability of settlement houses throughout the economic crisis brought on by COVID-19



We co-led advocacy efforts to expand voting rights to green card holders and authorized workers.

The *Our City, Our Vote* legislation, introduced in January 2020, would give nearly 900,000 New York City green card holders and those authorized to work in the U.S. the right to vote in local elections. With the New York Immigration Coalition, we are leading a coalition of 50+ organizations advocating for New York City Council to pass this bill.



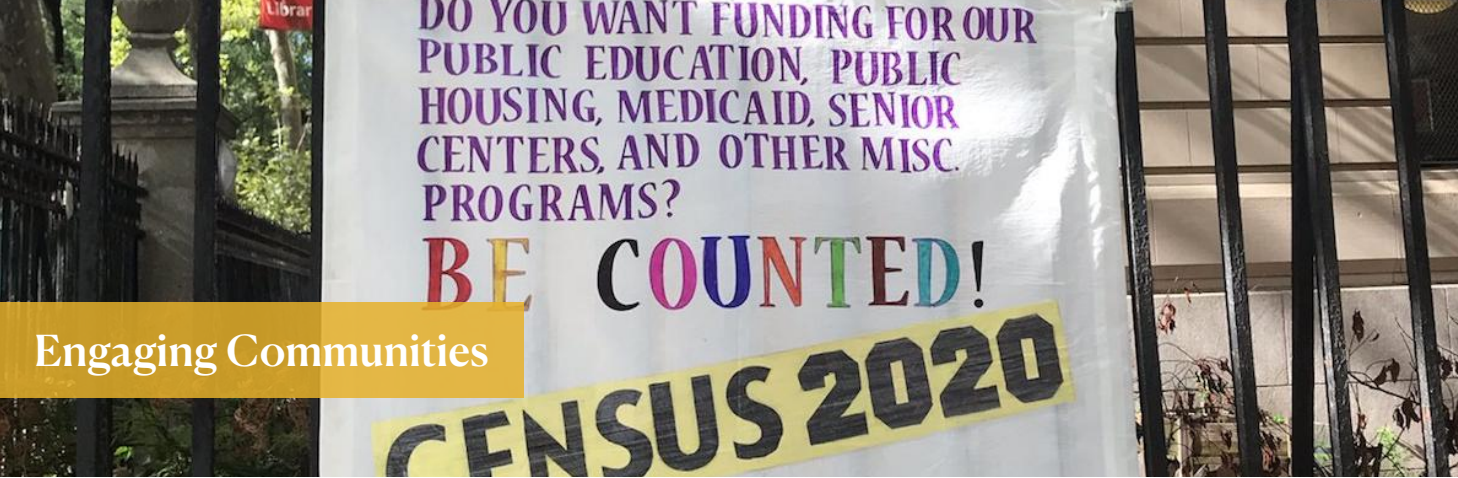
We developed an agenda for advancing race-conscious policies and promoting economic security and well-being for Black and Brown New Yorkers.

With our advocacy partners, Citizens' Committee for Children and FPWA, we also designed the Racial Equity Advancement Labs (R.E.A.L.), a five-part webinar series, to discuss the structural racism and institutional barriers that disproportionately affect New York's Black and Brown communities.



We fought to expand the capacity of early childhood education programs.

When our members raised concerns about a significant reduction in contracted program slots and capacity in the Birth-To-Five and Head Start/Early Head Start contracts, we put pressure on the City to increase funding and to expand full-day, year-round care for 3- and 4-year-olds.



Engaging Communities

We helped our members increase community participation in the 2020 Census.

Many factors threatened community Census efforts. As trusted organizations rooted in hard-to-count communities, settlement houses were best-suited to dispel fears and encourage participation. Recognizing that fact, the City selected UNH to be one of 17 organizations supporting citywide Census efforts through culturally appropriate education, outreach, and technical support. We educated and activated settlement houses leading Census outreach work in their communities, which resulted a significant rise in community engagement. We collectively held over 265 Get-Out-The-Count Census events; trained 525 settlement house staff to conduct Census outreach efforts in their communities; and our members collected 62,146 Census commitment cards from community members.

Through these efforts, UNH members reached **262,659** community members with our targeted Census outreach efforts.



We know the most effective change is led by people who know their community best.



Our Institute for Empowered Aging brought 190 older adults together to lead virtual civic and community improvement projects.

The 15 self-directed teams touched the lives of more than 1,000 people in their neighborhoods. Projects included operating food pantries, growing and distributing food to public housing residents, and organizing town hall meetings with local City Council Members.



Ahead of New York City's 2021 elections, we advanced our nonpartisan efforts to get-out-the-vote and educate settlement house staff about a new voting system.

Under Ranked-Choice Voting, voters can choose up to five candidates and rank each depending on preference. In December, we led our first of many workshops to ensure settlement house staff understood the new system as well as the laws that apply to their voter activities.



We provided virtual leadership programming for settlement house staff during COVID-19.

Recognizing the staff in our network needed to be agile in a time of turmoil, we provided professional development opportunities that strengthened their connections, helped them better understand how they fit within the legislative landscape, and shared tools and resources to help them keep their neighbors safe and informed.

2020 Media Coverage

The
New York
Times

N.Y.C. Cut 40,000 Youth Jobs When They were Needed Most

September 4, 2020

In 2020, we had over 100 unique press hits, and we were written about in 41 unique publications by 51 unique reporters. Topics included voting rights, early childhood education, nonprofit trends, adult literacy, summer youth programs, older adult hunger and senior centers, childcare, the indirect cost rate initiative, and more.



THE WALL STREET JOURNAL

New York City Bill Would Let Green Card Holders Vote in Local Elections

POLITICO

City Hall's budget battle left some summer youth programs high and dry

CBS New York

Coronavirus Update: Student Activist Group Out To Save NYC's Summer Youth Employment Program

gothamist

NYC To Consider Extending Voting Rights To Some Immigrants

CITYLIMITS

Crisis Led to Shift in Senior Meals that's Raising Concerns

DAILY NEWS

NYC parents, youth organizations brace for summer without camp

CITY & STATE NEW YORK

Nonprofits mourn cuts to New York City discretionary funding

GOTHAMGAZETTE

The Place for New York Policy and Politics

40 Suggestions to Help Especially Vulnerable Seniors During Coronavirus Crisis: Report

SPECTRUM NEWS NY

Why Proposed Budget Cuts May Hit Young People Hard This Summer

Chalkbeat

NYC vows to provide child care for 100K families to ease burden of part-time school schedules

QNS

Queens lawmaker fights to increase Adult Literacy Education program funding in 2020 budget

2020 Watch List



#FundYouthNYC Rallies

Watch on YouTube: bit.ly/WatchRally



The launch of our racial equity agenda

Watch on YouTube: bit.ly/WatchREAL



UNH x Citi Commercial for relief feeding

Watch on iSpot.tv: bit.ly/WatchThisAd



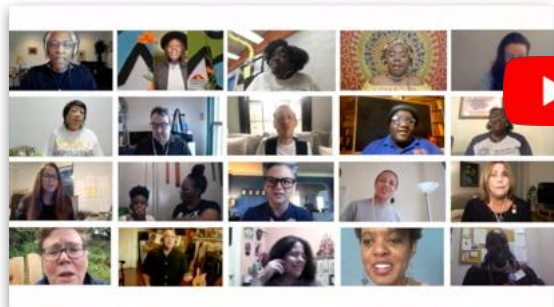
Our 2020 Virtual Benefit Celebration

Watch on YouTube: bit.ly/WatchUNHBenfit



Daniel Breaker performed *Rise Up*

Watch on YouTube: bit.ly/WatchDaniel



UNH's Virtual Choir performed *Lean on Me*

Watch on YouTube: bit.ly/WatchLeanOnMe

Our 2020 Donors

\$250,000 and above

Gerstner Family Foundation
The New York Community Trust
Donald A. Pels Charitable Trust

\$100,000 to \$249,999

FJC, A Foundation of
Philanthropic Funds
Ruth and Sid Lapidus
Mother Cabrini Health
Foundation
Lois and Arthur Stainman

\$50,000 to \$99,999

Louis and Anne Abrons
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Mary J. Hutchins Foundation
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M. Bryna Sanger and Harry Katz
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Weinberg Foundation, Inc.
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\$20,000 to \$49,999

The Barker Welfare Foundation
Darel M. and Carlos Benaim
Consolidated Edison
Fund for Public Health in
New York
MetLife Foundation
The Pinkerton Foundation
Edith Glick Shoolman Children's
Foundation
Mary Elizabeth Taylor
ViacomCBS
Wells Fargo Foundation

\$15,000 to \$19,999

Catherine & Joseph Aresty
Foundation
Bloomberg Philanthropies
Thomas M. Cerabino, Esq.
Marc and Missy Dieli
Judy and Lewis Kramer
Linda Riefberg and Lee Perlman

\$10,000 to \$14,999

Alan Appelbaum
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The Longhill Charitable Trust
RL Family Fund
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\$5,000 to \$9,999

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Matthew Chun
Dennis and Susan Dickstein
Grand St. Settlement
Nelson and Elizabeth Hioe
Mary Ellen Johnson
Kirkland & Ellis LLP/Leo
Greenberg
Za and Donald Manocherian
Ilene Margolin
Thomas McDonnell
Emily Meschter
New York Foundation
David and Janet Offensend
Carole and Mort Olshan
Michael B. Stubbs
Laura Waters
Akram Zaman

\$1,000 to \$4,999

Eric Andrus and
Dena Sturm Andrus
Michael N. Berkowitz
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David Chalfin, PhD, MD
Lloyd and Jan Constantine
Julie Copeland and Robert
Beller
DeepTech NYC, LLC
Brian Fallon
Fidelis Care
Albert Garner

\$1,000 to \$4,999, continued

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Our 2020 Donors

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Ting Tsung and
Wei Fong Chao Foundation
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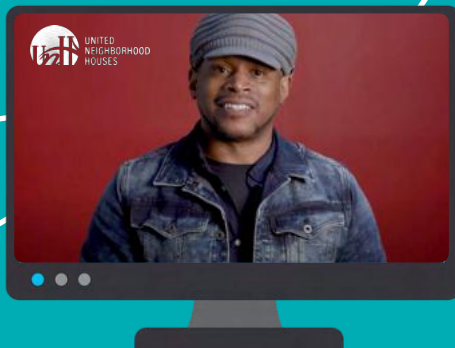


Our first-ever Virtual Benefit:



◀ We honored Citi,
represented by
Ed Skyler

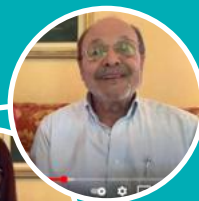
We convened
settlement
house staff for a
virtual choir ▶



Hip Hop icon Sway Calloway
emceed the event



◀ Hamilton's Daniel
Breaker performed
Rise Up



▲ We honored UNH Board
Member, Paul Balser & Paula
Del Nunzio Balser



Statement of Financial Position, as of December 31, 2020 (Selected data)

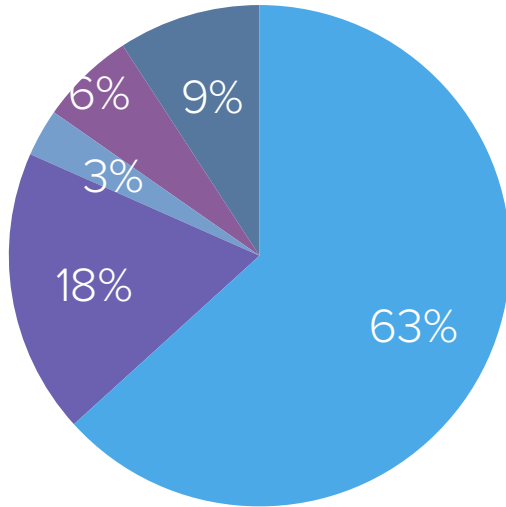
Assets

Cash, Cash Equivalents.....	\$1,235,707
Other Assets.....	\$1,189,583
Long-term Investments.....	\$10,647,779
Total Assets.....	\$13,073,069

Liabilities and Net Assets

General Liabilities.....	\$638,499
Net Assets without Donor Restrictions:	
Operations.....	\$32,582
Board Designated Reserve Funds.....	\$10,255,952
Net Assets with Donor Restrictions:	
For Future Programs and Time Periods.....	\$1,754,209
Donor Restricted Endowment.....	\$391,827
Total Net Assets.....	\$12,434,570
Total Liabilities & Net Assets.....	\$13,073,069

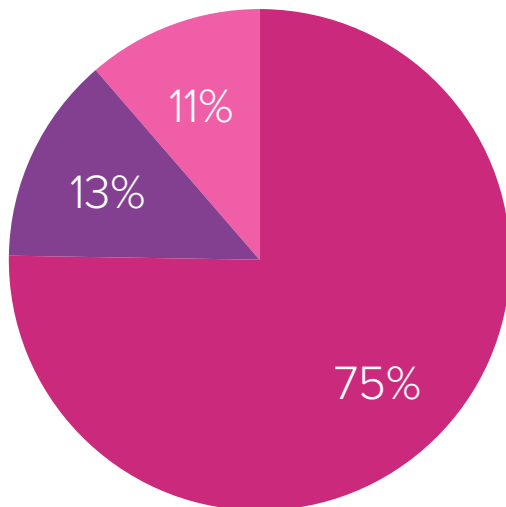
Support, Revenue, and Gains



- Foundation Grants
- Corporations & Individuals
- Government
- Membership Dues
- Board Reserves appropriated

2020 Total Operating Revenue:
\$5,132,559

Expenses



- Program Services
- Management & General
- Fundraising

2020 Total Operating Expenses:
\$4,022,706



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Lynn Appelbaum

Deputy Executive Director

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Dante Bravo, MA

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Gregory Brender*

Director of Children & Youth

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Professional Development
and Data Analysis Manager

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Policy Analyst

J.T. Falcone

Senior Policy Analyst

Terry Kaelber

Director of the Institute for
Empowered Aging

Tara Klein

Senior Policy Analyst

Maria Longo

Director of Finance &
Administration

Nora Moran

Director of Policy & Advocacy

Nilab Nusrat

Development &
Communications Associate

Angela Perry

Director of Member Services

Jennifer Powell

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Administrative Associate

Jennifer Velasquez

Manager of Individual Giving

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**Representing member
settlement houses*

***Joined Board in 2020*

****Immediate Past President*



"Even the darkest nights end, and the sun rises." - Staff from Goddard Riverside Community Center

United Neighborhood Houses

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Social: @UNHNY

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