**Case Study** 

### THEUNIFORM SOLUTION



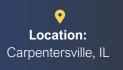
## HOW UNIFORM OUTLET INC. SAVED TIME, CUT COSTS, AND GREW SMARTER WITH THE UNIFORM SOLUTION

### At a glance:

#### Solutions:

The Uniform Solution Core Software - WebStore+ UniformPay - Cloud Hosting







### The Challenge:

Manual Processes Were Holding the Business Back

Before adopting The Uniform Solution (TUS), Uniform Outlet Inc. was managing nearly everything manually—pricing inventory by hand, writing tags one-by-one, and using a website that could only showcase one vendor at a time.

"Even down to pricing my inventory, I was doing everything manually... it just became too much."

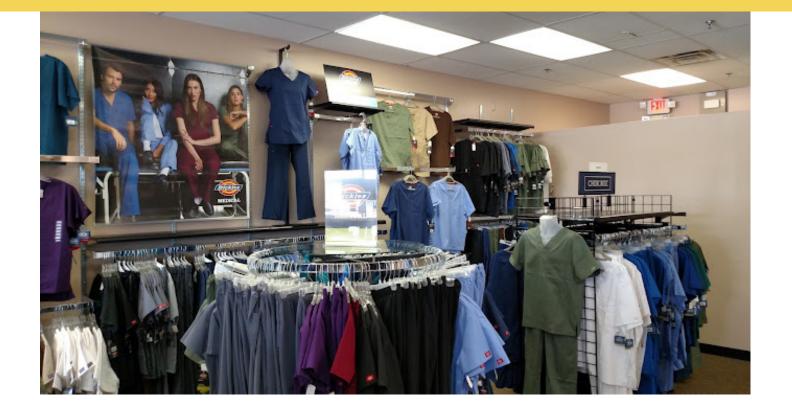
As the store grew, so did the need for a system that could:

Handle inventory pricing and tagging at scale

Consolidate vendor visibility

Centralize reporting

Support long-term business growth



## The Solution: A Seamless, All-in-One Retail Platform

In 2018, the store switched to The Uniform Solution. The transformation was immediate.

#### Results That Matter:



#### **Dramatic Time Savings**

- Pricing that took days now takes hours—even while serving customers.
- "I just scan the items, print the tags, and out to the floor they go."



#### **Cost Savings Beyond the Software**

- No more plastic tag guns, pens, or labor-intensive tasks.
- "Before The Uniform Solution, a box of inventory would've taken 3–4 days. Now I'm done in hours."

#### **Smarter Reporting & Operations**



- Monthly reports for sales tax and financials now take just a few clicks.
- All data is housed in one place—no more fragmented spreadsheets or third-party tools.

### Modernizing with WebStore+

Switching to **WebStore+** gave Uniform Outlet a modern, user-friendly online experience.

Group contracts and updated images have improved usability and conversions.
 "It looks more welcoming. Before, it was just little vendor name boxes. Now it's appealing."

# Customer Feedback:

"They say their shopping experience is great. The store is easy to load and easy to shop on. If it makes them happy, it makes me happy."

# Streamlined Payments with UniformPay

- Payment processing is quick and fully integrated.
- Real-time batching and reports make reconciliations simple.

# Vendor Inventory at Her Fingertips

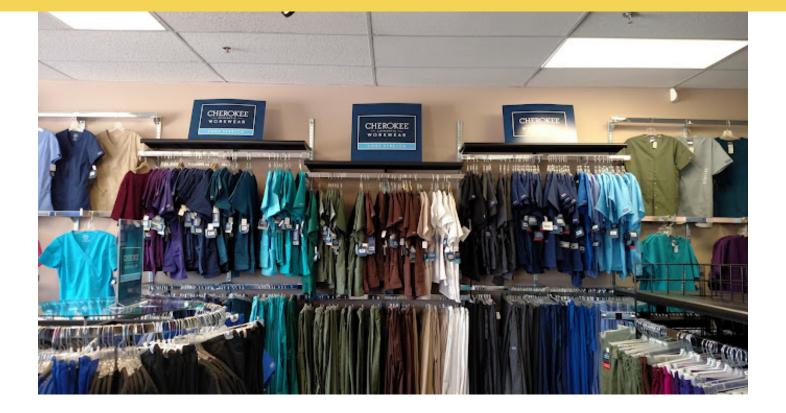
- ✓ TUS allows instant access to vendor stock levels, eliminating the need to log into separate B2B portals.
  - "Just a click of a button and I know what's available in every warehouse."

# Exceptional Support Experience

The owner credits much of her success to the IT team—specifically calling out Broderick and Ali.

"They are the best of the best. They take the time to teach me how to do it on my own. Even on weekends, I know they'll call me back."





### **Key Outcomes**



Inventory tagging time reduced by **75%+** 



Website bounce rate lowered with a modern WebStore+ experience



Improved efficiency in sales, deliveries, and customer service



Reporting and batch processes centralized and simplified

# Final Word from the Owner:

"If I were advising someone starting a uniform store, I'd tell them this should be one of your first investments. It saves time, it saves money, and it runs your business smoother. I mean that from the bottom of my heart."

Owner, Uniform Outlet