



# Alpha One Apparel

## Case Study: How AlphaOne Apparel Streamlined Operations with The Uniform Solution

### Client Overview

**AlphaOne Apparel** is a uniform retailer that opened its doors in **December 2022**. From day one, the team prioritized integrated, efficient technology to power their growing business. They chose **The Uniform Solution** as their all-in-one platform for POS, inventory, and operations—and have since added **WebStore+**, **UniformPay**, and additional users to scale with demand.

## Challenge

As a new store, AlphaOne Apparel was evaluating multiple systems and needed a solution that could:

- Handle POS, inventory, vendor management, and reporting
- Scale without the complexity of managing separate tools
- Be intuitive for staff with varying tech backgrounds
- Offer a professional and user-friendly online shopping experience

## The Solution

After reviewing other platforms, the team opted for **The Uniform Solution (TUS)** due to a staff member's prior experience with it. TUS immediately replaced the need for a separate ERP system by offering:

- Seamless vendor integration and catalog management
- A streamlined in-store and online checkout process with **UniformPay**
- A built-in, fully integrated ecommerce solution via **WebStore+**

## Results

- **Operational Efficiency:** TUS now serves as AlphaOne's ERP system, simplifying vendor management, ordering, and reporting.
- **Intuitive Interface:** "The Uniform Solution is way, way easier than the other system we were looking at. It's more intuitive, adding items is easier, adding vendors is easier, and things get updated automatically."
- **Strong Support Experience:** "You guys have been really helpful. When we first opened, I was calling every other day. Now my questions are more unique and less frequent."
- **Improved Online Presence:** AlphaOne noted The Uniform Solution's continuous improvements to the user-interface and experience of their website.
- **Reliable Payments:** AlphaOne has used **UniformPay** since day one citing reliability and simplicity.

- **Time Savings:** The integrated catalog and automation features reduce manual tasks and give the team more time to focus on customer service.

“It’s a great system—I love it. It’s amazing, support has been great, and the system is just easier to use than anything else we looked at.”

— *Owner, AlphaOne Apparel*