



PRIMITIVE

LIVING + COLLECTING



LUXURY HOME FURNISHINGS + COLLECTIBLE ART AND ANTIQUES
FOR PROFESSIONAL DESIGNERS



Shown:
Furniture and lighting by AERIN;
art and objects by PRIMITIVE
Cover: Chinese Mu Gongshi
Back Cover: Collection of African
Boli fetish figures

Living & Collecting

*“With its five floor showroom
and 25,000 sq. ft. warehouse,
PRIMITIVE is a premier destination
for designers worldwide”*

***Presenting Art, Antiques and Home Furnishings
with Distinct Services for Residential, Commercial
and Hospitality Projects***

PRIMITIVE has been recognized for more than 25 years as a leading resource for professional designers. In addition to presenting furniture, artifacts, textiles, lighting, accessories, floor coverings, and fine art,

the company offers services including restoration, base and display making, production of carved architectural details and custom furniture.

PRIMITIVE is a relationship-based company in service to designers worldwide. Whether it is a single piece of furniture, a complete room or an entire project, PRIMITIVE is a place for you to dress your projects in relevant, attractive and meaningful ways.



One-of-a-kind Collectibles

Our one-of-a-kind inventory includes:

- Antique Furniture
- Tribal & Ethnographic Art
- Sculpture & Functional Objects
- Outdoor & Garden Décor
- Textiles & Rugs
- Lighting
- Fine Art
- and much more!*

If it's PRIMITIVE, it's AUTHENTIC

When it comes to one-of-a-kind items PRIMITIVE's focus is on authenticity. Authentic objects have a heart, soul, and character altogether different than reproductions. Our collections are composed of over 30,000 individual pieces, each with its own story, history, purpose and design heritage. Once illuminated, each and every one can help further and enhance your design projects.



Luxury Home Furnishings

Shown:
Lighting and floor covering
by Ralph Lauren Home;
furniture, art and antiques
by PRIMITIVE

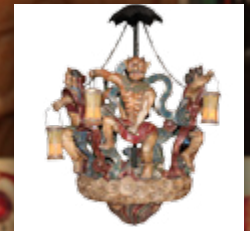
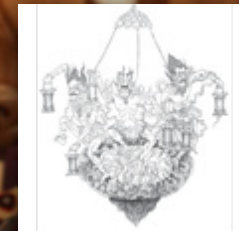
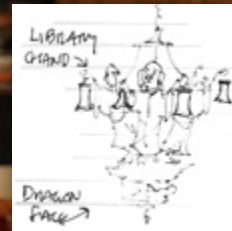
Opposite page:
Rare nail fetish from
Central Africa

PRIMITIVE Presents Home Furnishings by Internationally Known Brands

You can find instantly recognizable brands in the interiors industry including Ralph Lauren Home, AERIN, OLY Studio, HC28, Kate Spade, and Kelly Wearstler at PRIMITIVE. The full catalogues of these companies in the categories of furniture, floor covering, lighting and accessories are available with special pricing and other incentives for professional designers.

Purchasing Programs & Services for Designers

Shown:
Custom chandelier
by PRIMITIVE
Opposite page:
Buddha Anteroom at PRIMITIVE
featuring a rare Lingam



PRIMITIVE Offers Significant Discounts and Incentives for Professional Designers

In addition to discounts on individual items, members of the trade are invited to register online at beprimitive.com to become eligible for PRIMITIVE's *Professional Purchasing Program – P3* – a tiered pricing program offering substantial reductions and incentives for the trade only. Registrants also receive new and updated product information and invitations to industry events. Inquire for more details.

Unparalleled Services to Help Fulfill Your Vision

Restoration: Our guiding philosophy is to bring you and your client's treasures *back to life*.

Custom carving: from a single detail to a complete room – now you can create design elements as distinct as your imagination.

Base and display making: A base to an object is like a frame to a picture, and our custom bases amplify the characteristics of each piece.

Custom furniture: High quality case goods at realistic prices and lead times.



Discover thousands of objects online
beprimitive.com