

#### MISSION STATEMENT

HallKeen is a real estate management and investment company that acquires, develops and manages properties throughout New England, New York, Virginia, Maryland, North Carolina and Florida, and now D.C. Our core business is the management of and investment in multifamily, assisted living, and commercial properties which are synergistic with our skills and experience.

Our mission is to create partnerships and provide leadership that result in successful business ventures, thriving residential communities, prosperous mixed-use properties, and enriching work environments. We strive to create long-term sustainable value for our investors through strategic asset growth, increased profitability and the capture of value-added opportunities.

Our stakeholders include our employees, owners, business partners, residents, vendors and suppliers, as well as, the property owners, government agencies, regulators, and lenders. Individually and collectively, the interests, goals, and objectives of all stakeholders are important to the success of our company.

- We conduct our business with integrity, vision, and compassion.
- We listen to the goals of our stakeholders and align our resources to exceed these goals.
- We create an environment that empowers employees, rewards innovation, solves problems, and gives precedence to residents.
- We are committed to developing employees and creating teams to exceed industry standards.
- We are selective and purposeful when evaluating new business opportunities.



#### **COMPANY PROFILE**

HallKeen is a diversified real estate company based in Norwood, Massachusetts. Our prime focus is the acquisition, development and management of affordable and mixed income housing as well as assisted living communities. HallKeen's management skills are at the core of our business.

In early 1991, three leading Boston area real estate professionals, Mr. John Hall, the late Mr. Robert Kuehn and Mr. Denison Hall formed a joint venture to acquire McNeil Management Inc., a company with over 20 years of experience managing affordable housing. HallKeen built upon the McNeil base in the 1990's and has now established a strong reputation for effectively managing and responsibly owning affordable housing and commercial real estate.

HallKeen prides itself on the ability to deliver excellence in traditional property management services. These services include site management, preventive maintenance, rent collection, lease enforcement, compliance, financial management, accounting, human resources, customer service and marketing.

HallKeen's acquisition and development focus has covered a broad spectrum of affordable housing in New England, ranging from assisted living and the fee purchase of Class B market rate properties to inner City Section 8 properties, and to developing mixed income housing and assisted living from the ground up. Our particular expertise has been to utilize current financing and tax credit programs to stabilize and revitalize individual properties and neighborhoods. HallKeen emphasizes that our properties are an integral part of a larger community - the neighborhood, town or city. As a result, we seek to play a leadership role in the communities where we work.

HallKeen has a strong presence throughout New England, New York, Virginia, Maryland, North Carolina, and Florida, and now D.C. While retaining prime focus on affordable housing, HallKeen manages a diverse portfolio of residential housing, mixed-use properties and assisted living communities.

HallKeen is staffed by a group of dedicated, experienced, and highly motivated individuals. There are 55 employees working at the central office in Norwood, MA and approximately 1000 employees working at the various sites. HallKeen emphasizes that the properties are an integral part of a larger community - the neighborhood, town or city. As a result, HallKeen seeks to play a leadership role in the communities in which they work.



## **DIVISION STATS**

# RESIDENTIAL

304 EMPLOYEES



76
PROPERTIES



**7,087** UNITS



YEARS OF SERVICE

Company-Owned & Managed:

3,674

**Third-Party Managed:** 

3,413

**HUD/Other Affordable Units:\*** 

3,023

**LIHTC Units:\*** 

2,773

**Conventional:** 

1,608

# ASSISTED LIVING



**733** EMPLOYEES



16\*\*

**PROPERTIES** 



1120 UNITS/BEDS



YEARS OF SERVICE

Company-Owned & Managed:

740

**Third-Party Managed:** 

380

**Affordable Units:** 

320

**Conventional:** 

762

<sup>\*</sup>programs are layered at select properties

<sup>\*\*</sup>plus 1 in development



# **RESIDENTIAL UNITS: 7,087**

• Company-Owned & Managed: 3,674

• Third-Party Managed: 3,413

• HUD/Other Affordable Units: 3,023\*

• LIHTC Units: 2773\*

• Conventional: 1,608



<sup>\*</sup>programs are layered at select properties



# RESIDENTIAL COMPANY-OWNED & MANAGED PORTFOLIO

Property	Location	Total Units
Ames II	Chicopee, MA	40
Ames Privilege	Chicopee, MA	110
Amy Lowell	Boston, MA	152
AKS Austin Kalife State	New Bedford, MA	66
Brook Apartments, The	Utica, NY	98
Brookside Park	Berlin, NH	120
Courts of Camp Springs	Suitland, MD	414
Danville House	Danville, VA	106
Durham Hosiery Mill	Durham, NC	151
East Canton Street Apartments	Boston, MA	80
Fulton Mill Apartments	Fulton, NY	108
General Shepard Apartments	Westfield, MA	107
Golden Park Apartments	Liberty, NY	126
Hayward Landing	Douglas, MA	96
Keen's Crossing	Winooski, VT	215
Lenox Schoolhouse Apartments	Lenox, MA	38
Neptune Towers	Lynn, MA	334
Oak Hill Apartments	Pittsfield, MA	61
Palmetto Park Apartments	Clearwater, FL	179
Seven Greens Apartments	Kingston, NY	149
Steinhorst Square	Utica, NY	100
Union Street Lofts	New Bedford, MA	52
Ten 05 West Trade Apartments	Charlotte, NC	190
Villa Nueva Vista	Springfield, MA	110
Wamsutta Apartments	New Bedford, MA	78
Woodland Apartments	Coventry, RI	276
Woods at Wareham	Wareham, MA	100



# RESIDENTIAL THIRD-PARTY MANAGED PORTFOLIO, PAGE 1

Property	Location	<b>Total Units</b>
1055 Main St	Weymouth, MA	24
466 Broadway	Chelsea, MA	17
Academy Hill	Nantucket, MA	27
Anwelt Heritage Apartments	Fitchburg, MA	86
Atlas Lofts	Chelsea, MA	53
Bayview Towers	Stamford, CT	200
Benjamin & Nathan	Fall River, MA	20
Birchwood Hills	Shirley, MA	68
Cable Mills	Williamstown MA	61
Carpenters Glen	Taunton, MA	32
Coady School Residences	Bourne, MA	58
Commonwealth Landing	Fall River, MA	103
Coolidge School Apartments	Watertown, MA	38
Copley Gardens	Rockland, MA	84
Cranberry Manor	Wareham, MA	24
The Creative Class	Fall River, MA	59
Eleanor Roosevelt	Stamford, CT	41
Flats at 22	Chelsea, MA	50
Flats at 44	Chelsea, MA	46
Frawley/Delle Apartments	Boston, MA	74
Fulton School Residences	Weymouth, MA	63
Huntington Apartments	Boston, MA	39
Kent Farm Apartment Homes	East Providence, RI	250
Kimberly Place	Danbury, CT	116
Kingston Pines	Kingston, MA	20
LaSalle at Lincoln Heights	Charlotte, NC	60
Liberty Street	Stamford, CT	12



# RESIDENTIAL THIRD-PARTY MANAGED PORTFOLIO, PAGE 2

Property	Location	Total Units
Madison Towers	Syracuse, NY	247
Meadowbrook	Carver, MA	40
Midway Artist Studios	Boston, MA	94
New Depot Crossing	E. Wareham, MA	32
One Leonard Street/Norwalk Elderly	Norwalk, CT	53
Oxford School Residences	Fairhaven, MA	52
Park City	Miami, FL	180
Pine Oaks 1	Harwich, MA	60
Pine Oaks 2	Harwich, MA	38
Pine Oaks 3	Harwich, MA	65
Pines at Carolina	Plainville, NC	200
Prence Grant	Marshfield, MA	30
Residences at Fairmount Station	Hyde Park, MA	27
Salem Towers	Malden, MA	81
School Street Residences	Athol, MA	50
Ships' Cove	Fall River, MA	201
Simpkins School Residences	South Yarmouth, MA	65
St. Mary's Apartments	East Hartford, CT	56
Taunton Group Homes	Taunton, MA	8
Trolley Building	Fall River, MA	18
Woodlands Elderly	Plympton, MA	40
Zion Park Apartments	Hartford, CT	51



# RESIDENTIAL LIHTC PORTFOLIO

Property	Location	Total Units	LIHTC Units
Ames II	Chicopee, MA	40	24
Amy Lowell	Boston, MA	152	121
Anwelt Heritage Apartments	Fitchburg, MA	86	70
AKS Austin Kalife State	New Bedford, MA	66	66
Bayview Towers	Stamford, CT	200	190
Brookside Park	Berlin, NH	120	120
Carpenters Glen	Taunton, MA	32	32
Coady School Residences	Bourne, MA	58	58
Coolidge School Apartments	Watertown, MA	38	15
Copley Gardens	Rockland, MA	84	72
Courts of Camp Springs	Suitland, MD	414	378
Cranberry Manor	Wareham, MA	24	24
East Canton Street Apartments	Boston, MA	80	79
Flats at 22	Chelsea, MA	50	21
Fulton School Residences	Weymouth, MA	63	63
Golden Park Apartments	Liberty, NY	126	16
Keen's Crossing	Winooski, VT	215	98
Kimberly Place	Danbury, CT	116	116
LaSalle at Lincoln Heights	Charlotte, NC	60	60
Lenox Schoolhouse Apartments	Lenox, MA	38	38
New Depot Crossing	E. Wareham, MA	32	32
Oxford School Residences	Fairhaven, MA	52	34
Palmetto Park Apartments	Clearwater, FL	179	154
Park City	Miami, FL	180	180
Pines at Carolina	Plainville, NC	200	200
Residences at Fairmount Station	Hyde Park	27	27
Salem Towers	Malden, MA	81	80
School Street Residences	Athol, MA	50	50
Seven Greens Apartments	Kingston, NY	149	148
Simpkins School Residences	South Yarmouth, MA	65	58
Ten 05 West Trade Apartments	Charlotte, NC	190	78
Wamsutta Apartments	New Bedford, MA	78	71



# AFFORDABLE HOUSING EXPERIENCE WHY CHOOSE HK?

Our expertise in managing affordable and mixed-income properties spans over two decades.

Over 80% of our portfolio is intertwined with various types of affordability, with approximately 30% of our properties designated as senior housing. We have considerable experience in administering the procedural and regulatory protocol for various subsidy programs and proven track record with regard to regulatory compliance and contract renewal with HUD.

With our large portfolio of HUD-subsidized programs; we're well versed in all aspects of housing specific reporting. HallKeen understands the financial and property documents necessary when completing and submitting information to HUD.

Our In-house Compliance Department provides oversight and training to all site staff on the various regulations surrounding each type of affordability program and ensures that staff is familiar with the specific regulatory agreements, Housing Assistance Payments Contracts and various agency handbooks pertinent to each property. This department also provides oversight and instruction in regulatory policies and procedures, renewing HAP contracts in accordance with regulations, requesting rent increases, submitting subsidy vouchers electronically via TRACS and reconciling the voucher payments.

HallKeen has immense experience working closely with several regulatory agencies to meet the requirements for various programs such as Project-Based Section-8, HOME, SAIL, SHIP, CDBG, Tax Exempt Bonds, Rent Supplements, Section 202/PRAC and 202/8, Chapter 13A, Community Development Block Grants, Rural Housing, Affordable Housing Trust Fund and other HUD programs. We pride ourselves on our knowledge, expertise and success in affordable housing.

We're considered a "preferred vendor" for Massachusetts Housing Finance Agency (MassHousing) and the Connecticut Housing Finance Authority (CHFA).

Our strength is in our people and their ability to work with others in the community. We pay close attention to the details, but also look to understand the big picture. HallKeen has a proven track record and strong reputation in the management of affordable housing in both HUD and LIHTC programs.

We continue to focus substantial resources on improving and expanding our affordable housing business, and have a demonstrated ability to deliver a full range of property management services.



# **REAC & MOR EXPERIENCE**

HallKeen has had a very successful track record of preparing for and delivering successful REAC scores to its managed properties. We promote staff training in the REAC protocols for the management and maintenance teams of properties subject to REAC so the properties know what to expect, and so the properties are always prepared for a REAC or other inspection on a moment's notice. We also work with experienced inspectors who prepare mock REACs as a tool to work from in order to ensure the property is fully REAC ready the day of the actual inspection. And, if necessary, we are ready to submit an appeal in order to revise a score as and if needed and have done so successfully in serval instances. Many of our REAC sites have seen scores in the 90s based on the disciplines we employ.

Our properties strive to *Meet Agency Standards and Practices* and receive scores of *Satisfactory* or higher on their MORs.

# EIV SYSTEM & HUD-RELATED SUBSIDIES

We have extensive experience using the Enterprise Income Verification (EIV) System and use it for all HUD-related subsidies in accordance with HUD regulations. This system has been proven to be essential in reducing the errors in income and rent determination, and discovering instances of unreported and/or under/over reported family income. All individuals accessing EIV reports follow the HUD guidelines relative to securing EIV information.



## PRINCIPALS AND EXECUTIVE TEAM

The Principals and Executive Team at HallKeen have extensive experience in both multi-family housing and commercial real estate. Throughout their careers, they have demonstrated a high degree of success in the acquisition, development, renovation and management of multi-family and commercial real estate.

#### **Andrew P. Burnes**

PRESIDENT & CEO / PRINCIPAL

Mr. Burnes, President and CEO of HallKeen, is responsible for all of the activities of HallKeen, including HallKeen Management, HallKeen LLC, and HallKeen's Assisted Living Portfolio.

Mr. Burnes has over 35 years of acquisition, development and management experience across a broad spectrum of real estate. During the 1980's Mr. Burnes worked for McNeil & Associates, a mid-sized diversified real estate company based in Westwood, Massachusetts. Mr. Burnes worked as Project Manager assembling and permitting large office and industrial projects and as Property Manager for a large mill complex in Fall River, Massachusetts. Between late 1989 and 1991, Mr. Burnes was responsible for the overall restructuring of the McNeil portfolio with the stabilization of over 60 limited partnerships and approximately \$100 million of debt.

After the formation of HallKeen (the purchasers of McNeil Management) in 1991, Mr. Burnes was primarily responsible for generating new business for HallKeen LLC and the ongoing asset management tasks associated with acquisitions. As HallKeen established a track record for successfully handling complicated affordable housing properties, the company acquired a broad range of affordable housing throughout New England, North Carolina, and Virginia.

In 2003 Mr. Burnes was recognized by the Massachusetts Housing Investment Corporation with an "Excellence in Affordable Housing" award for HallKeen's success in the development of Wamsutta Apartments in New Bedford and its major role in the stabilization of the surrounding neighborhood.

In 2004, HallKeen, LLC, under Mr. Burnes' direction, broke ground on several development projects, including Winooski Falls in Vermont, an award winning \$250,000,000 mixed-use, mixed-income redevelopment of a 20-acre urban site bordering Burlington and the Union Street Lofts project in New Bedford, Massachusetts, a pioneering mixed-use, commercial and residential project combining the New Markets and Historic tax credit programs.

Mr. Burnes became President and CEO of HallKeen in 2005, providing leadership and direction for all aspects of HallKeen's operations and growth.

HallKeen's current portfolio includes more than 8,200 units across 92 properties under management. HallKeen has a strong presence throughout New England, New York, Virginia, Maryland, North Carolina, and Florida, and now D.C.

Mr. Burnes received a B.A. from Harvard College and an M.B.A. from the Yale School of Organization and Management. Mr. Burnes is a Board Member for both the Architectural Heritage Foundation in Boston, MA and the Waterfront Historic Area League (WHALE) in New Bedford, MA. Mr. Burnes is also Chairman of the Livestock Institute of Southern New England, based in Westport, MA.

Mr. Burnes is considered a top leader and expert in affordable housing and historic preservation. In 2014, Mr. Burnes received the Tsongas Award in Development from Preservation Massachusetts.



## John L. Hall, II

#### CO-FOUNDER OF HALL PROPERTIES, INC.

John's distinguished career spans 30 years in commercial real estate as both an owner and a developer of marquis projects in New England. Since 1989, his accomplishments have included: office buildings, hotels, multi-family housing, medical office buildings, laboratories and industrial facilities. He has worked as a developer and real estate advisor for investors, corporations and major institutions in New England.

Prior to Hall Properties, Mr. Hall spent 19 years as Executive Vice President of Carpenter & Company, a Cambridge-based development company where he was involved in the development of the Fiduciary Trust Building (175 Federal Street) and the Charles and Hyatt Hotels in Cambridge. He also developed the Ritz Carlton Condominiums. A graduate of Boston University, Mr. Hall has served as a Trustee of Children's Hospital, Corporator of Boston Children's Museum, Trustee of Proctor Academy, and a former Chairman of the Board of the Park School. Mr. Hall is a director of the Brookline Bank.

#### Denison M. Hall

#### MANAGING MEMBER OF HALL INVESTMENT HOLDINGS, LLC

Denison's more than forty years in the real estate industry started in the early 1970s with the Rouse Company in Washington, D.C., where he was responsible for mortgage banking services. From 1973 to 1975, Mr. Hall was Vice President of Mitchell Mortgage & Development, Houston, TX. In 1977, he became the Executive Vice President for Greater Boston Development, Inc. now known as Boston Capital Services, Inc., Boston, MA. Under his leadership, the company acquired interests in nearly 25,000 multi-family units. In 1989, he co-founded Hall Properties, Inc., a real estate investment and development firm.

Mr. Hall has focused his attention on the acquisition and development of commercial real estate, both for his own account and for institutional clients. He has substantial experience in the acquisition and development of office, R&D, retail, biotech, industrial, and multi-family properties. In addition to his interest in 2300 units of affordable housing and Assisted Living, Mr. Hall has interests in a portfolio of 360,000 square feet of office and flexible industrial property. Past projects include the acquisition, renovation, and sale of a 400,000 SF suburban office campus in Concord, MA; the acquisition, renovation, and sale of a 500,000 SF suburban office campus in Marlborough, MA, and the acquisition, renovation and new construction of a 300,000 SF biomedical facility in Cambridge, MA. Mr. Hall is a graduate of Yale University.



#### **Tracie Glasman**

#### CHIEF OPERATING OFFICER, RESIDENTIAL MANAGEMENT

Tracie has over 20 years of experience in the property management and asset management arena. Tracie joined HallKeen Management in 2019 to oversee and strengthen the residential property management division. She uses her vast skills, knowledge and experience to ensure maximized performance at the properties. Tracie is also a member of the Executive Team, Chair of the Residential Operating Committee and Training Group. Tracie oversees HallKeen's Regional Managers and on-site teams, the Marketing Department, and the Community Relations Department and works with all of the company's departments to enhance communications and company-wide initiatives.

Prior to joining HallKeen, Tracie held the position as Assistant Vice President of Asset Management at Boston Capital, where she was integrally involved in the planning, implementation, lease-up and stabilization of many different types of properties.

Tracie holds a Master in Business Administration from the University of Central Florida.

#### **Mark Hess**

#### CHIEF OPERATING OFFICER / PRINCIPAL, ACQUISITIONS & DEVELOPMENT

Mark assists the Senior Partners in directing all activities for HallKeen's real estate investment division, HallKeen LLC. Responsibilities include managing and directing the full range of evaluation, negotiation, acquisition, finance, organization, design and construction activities required to consummate a profitable and responsible real estate investment. Mr. Hess is very knowledgeable and creative in using incentive programs to balance investment and community objectives including tools such as the low income, historic, and new market tax credits as well as tax exempt bonds, HOME, CDBG, EB-5, and other local, state and federal economic development programs.

Mr. Hess joined HallKeen in 1999. Mr. Hess came to HallKeen from his previous position interning for the Massachusetts Housing Investment Corporation (MHIC/MHEF), a non-profit low income housing tax credit syndicator. Mr. Hess earned his Master of Regional Planning degree from the University of Massachusetts (Amherst) in 1998 with a concentration in Economic Development. Mr. Hess also has a Bachelor of Arts from Ithaca College in Environmental Studies.

#### Warren Strong

#### CHIEF OPERATING OFFICER ASSISTED LIVING / PRINCIPAL

Warren Strong is a seasoned senior housing professional with 27 years of experience in operations and affordable assisted living, and is currently Chief Operating Officer: Assisted Living for HallKeen Management. Since starting with HallKeen in 2012, Warren has established an operating platform for affordable assisted living to flourish throughout HallKeen's owned and managed portfolio, growing HallKeen Assisted Living from 6 assets in 2012 to 17 communities today. Warren's experience includes operational responsibility for start-up, turnaround, optimization, talent development and assimilation of over 25 communities including, Affordable Assisted Living, traditional Assisted Living, Memory Care, Independent Living, Skilled Nursing and CCRC's.



## **Porter Terry**

#### CHIEF FINANCIAL OFFICER

Mr. Terry has extensive real estate finance industry experience and is tasked with overseeing the companies accounting and finance operations. Mr. Terry has directly worked alongside HallKeen for many years – as he was a Vice President of Hall Properties (which is a stakeholder of HallKeen) from 1998 to 2005. As VP, Mr. Terry was responsible for all financial and accounting activities for the company.

Mr. Terry leads HallKeen's efforts to develop strategies to ensure the organization will have the financial resources to achieve its current and future goals. He serves as a key advisor to the board of directors, and convener of the finance/audit/investment committees.

Prior to joining HallKeen, Mr. Terry worked with Jones Lang LaSalle Capital Markets/HFF out of Boston, MA. In this role, he focused on raising equity and debt capital for commercial real estate projects. Additionally, Mr. Terry was responsible for creating new client relationships and transactional opportunities, along with overseeing the underwriting, structuring and marketing of capital markets opportunities on behalf of clients.

Mr. Terry's resume also includes accounting and finance positions with Beacon Properties, Cabot Partners and CC&F.

He has earned a BS in Accounting from Babson College, and a MS in Taxation from Bentley University. Professional certifications include CFA, CPA, MA-Real Estate Salesperson. He is involved in and was on the board for Boston's Real Estate Finance Association, and is a member of CFA Institute, Boston Security Analysts Society and National Association of Office and Industrial Properties.

#### Kathleen Wilbur

#### SENIOR VICE PRESIDENT / PRINCIPAL, HUMAN RESOURCES

Kathleen joined HallKeen in the spring of 2006 and is responsible for the oversight of Human Resources and Payroll functions. In addition to these functions she oversees staff in the areas of facilities and reception.

Ms. Wilbur has over twenty years of experience in both Finance and Human Resources which was gained working for prominent financial investment firms located in Boston. Ms. Wilbur brings experience in benefits, payroll, and employee relations to this position.

Ms. Wilbur received her Bachelor of Arts degree from Saint Michael's College and her Human Resource Certification from Bentley College.



# **SENIOR MANAGEMENT & DEPT. HEADS**

HallKeen's senior management team provides in-house expertise in regulatory compliance, financial reporting, marketing, project management, human resource management, and extensive experience in multi-family housing, assisted living and commercial real estate. Throughout their careers, each member of the senior staff has demonstrated a high degree of success in the acquisition, development, repositioning, and management of residential, assisted living and commercial real estate.

#### **Deborah Anacki**

#### VICE PRESIDENT, COMPLIANCE

Deborah has been with HallKeen since 1996 and is responsible for regulatory compliance and oversight. Ms. Anacki is knowledgeable of and has hands-on experience with Low Income Housing Tax Credits, Chapter 13A, Section 236, Rent Supplement, MRVP, HOME and Section 8. As Director of Tax Credit Compliance, her primary responsibility is to oversee all aspects of the Low Income Housing Tax Credit program for all of the LIHTC properties in HallKeen's portfolio. She supervises a staff of six Compliance Specialists and provides support and oversight to the property management staff, maintains the LIHTC reporting requirements and provides training in regulatory compliance and industry related software. She also works directly with owners, regulators and contract administrators to ensure ongoing regulatory compliance of HallKeen's portfolio.

Ms. Anacki received her Bachelor of Science degree in Accounting from Bridgewater State College. She has a Massachusetts Real Estate license, is a Certified Occupancy Specialist (COS), Assisted Housing Manager (AHM) and has Spectrum's designation as a C18P (Certified Credit Compliance Professional). Ms. Anacki has also been certified as a 'Housing Credit Certified Professional' (HCCP) through the joint sponsorship of the National Association of Home Builders and the National Affordable Housing Management Association (NAHMA) and NAHMA's SHCM™ designation (Specialist in Housing Credit Management) and also holds and maintains the designation of the National Affordable Housing Professional (NAHP Executive) through NAHMA. She maintains all of her designations and certifications through annual continuing education.

#### **Rodney Denman**

#### VICE PRESIDENT, ASSISTED LIVING

Rodney joined HallKeen in September of 2013 as the Regional Director for Operations for Assisted Living, prior to which Rodney had progressive leadership roles in Assisted Living since 2001 in both marketing and operations throughout New England and New York with a specialization in occupancy growth and systems infrastructure for challenged assisted living and memory care communities, both market and affordable.

In his current role, Rodney oversees operations and support resources for its portfolio of communities, both owned and managed, along with responsive development of its infrastructure. His philosophy and approach with the growing regional support team is to be intimately knowledgeable of each business, to be available, resourceful and ready to assist with "sleeves rolled up", and to be devoted to developing talent that will ensure stable business platforms capable of strong, predictable results. Since 2013, the Assisted Living division has more than doubled in size while maintaining a "winning climate" and well-heeled best practices with a long-term focus on financial performance, stabilized occupancy and responsible growth for the division.



A BSBA graduate of Nichols College, Rodney is an active member with MASS ALA, actively involved in a leadership capacity with local organizations and is Past-President of the Board of Directors for the Senior Resources Agency on Aging in Norwich, CT.

# Janet Fitzpatrick

#### CORPORATE CONTROLLER

Janet is responsible for the oversight of the Accounting Department; she works closely with a team of four Property Accountants, an Accounting Manager and nine Accounting Specialists. She also works closely with the Real Estate investment division on new projects, refinancing and maintaining current assets. She is responsible for Financial Statements, banking, and day-to-day operations of the Department.

Janet joined HallKeen in 1999 as Accounting Specialist and in 2004, she became a Property Accountant. In 2010, she was promoted to Accounting Manager. In 2017, she was promoted to Controller.

#### **Dominica Man**

#### **DIRECTOR OF ASSET MANAGEMENT**

Dominica has been in the affordable housing industry for 17 years with experiences in real estate acquisitions, development, and property and asset management. Prior to joining HallKeen, she worked at several nonprofit organizations including The Community Builders, Caritas Communities and Codman Square NDC.

Prior to the affordable housing industry, Dominica worked for start-up software companies, where she managed and implemented customized enterprise product solutions based on clients' needs, requirements and technologies.

Ms. Man graduated from University of Massachusetts, Boston.

# **April Polimeni**

#### VICE PRESIDENT, RESIDENTIAL MANAGEMENT

April has worked in the Real Estate and Property Management field for over 25 years. Before HallKeen Management and MB Management merged, April was the Director of Compliance and Management Support for MB Management. She is a graduate of Northeastern University and also has several Professional Designations including Certified Property Manager, Specialist in Housing Credit Management and Housing Credit Certified Professional.

April is responsible for a portfolio of properties that include affordable housing such as Low Income Housing Tax Credits, HOME and Section 8 as well as market and mixed-income. She works closely with Property Managers, Regional Managers and the Leadership and Executive Teams on all aspects of management and operations.



#### **Alicia Pollard**

#### DIRECTOR OF MARKETING

Alicia Pollard joined HallKeen Management in 2014 and brings over fifteen years of property management experience. Since joining HallKeen, she has helped oversee the portfolio's marketing strategies, implemented marketing training programs, assisted with creating leasing efficiencies, and directed the marketing efforts for a number of successful lease-up projects.

Alicia earned her National Apartment Leasing Professional (NALP) designation in 2015 and her Certified Credit Compliance Professional (C3P) designation in 2016. Alicia is an active member of the Massachusetts Apartment Association.

Prior to joining the HallKeen corporate team, Alicia held on-site positions for Aimco, The Hamilton Company and Housing Management Resources (HMR). She attended University of Massachusetts and Wentworth Institute of Technology.

#### Jannel Satterwhite-Williamson

#### **DIRECTOR OF COMMUNITY RELATIONS**

Jannel Satterwhite-Williamson is the Director of Community Relations for HallKeen Management. Jannel has been with HallKeen for thirteen years and has been an industry professional for seventeen years.

As Director of Community Relations, Jannel is responsible for the oversight of the HallKeen Resident Services Department, which includes twenty Service Coordinators. She has developed and implemented training guidelines, policy, procedures and best practices; as well as orientation and onboarding curriculum for Managers and Service Coordinators. Jannel is responsible for researching and applying for large grants. Recently the East Hartford CT team, of which she was a member, competed and was awarded a 500K grant from the Boston Federal Reserve. Jannel's passion for people is reflected in the investment she makes in her team and the impact on the communities she serves.

#### **Kimberly Yuan**

#### VICE PRESIDENT, RESIDENTIAL MANAGEMENT

Kimberly has worked within the housing industry for over 22 years and has been with HallKeen Management for over 11 years. Kim assumed a Regional Manager role for the past 7+ years within the Greater Boston Area. Kimberly is experienced in all aspects of residential management, affordable housing, market rate communities, artist live/work communities, Cooperatives, Board owned communities, and has worked with many non-profit agencies and Community Development Corporations.

The vast majority of her experience has been within the affordability arena, Low Income Housing Tax Credit, Section 8 Project Based Housing, HOME Program, and more.

In 2017, Kimberly received the RHA (Rental Housing Association) Regional Manager Professional Achievement Award. Her professional certifications include: CPM® (Certified Property Manager) through IREM; CMH (Certified Manager of Housing), COS (Certified Occupancy Specialist) and Tax Credit Specialist through NCHM; Spectrum's C9P (Certified Tax Credit Compliance Professional) as well as other industry-specific designations/certifications.

Prior to working for HallKeen Management, Kimberly worked for Barkan Management, Exeter Housing Authority and The Lynn Housing Authority.



#### **REGIONAL MANAGERS**

# **Kristina Bradley**

Kristina is Regional Manager for the Northeast region of the HallKeen Management portfolio. She oversees properties that span throughout the Greater Boston Area, including New Hampshire and Maine. Her residential portfolio includes a mix of market rate, Low Income Housing Tax Credit, HOME, and Section 8. Kristina's primary responsibilities include oversite of her portfolio's financial, operating and compliance performance, as well as maintaining regular contact with State Monitoring and Regulatory Agencies.

Kristina began her career as an Administrative Assistant in HallKeen's Boston portfolio. With over ten years of experience, Kristina has extensive knowledge of the multi-family industry including leasing, marketing, budgeting, compliance and staff development. Throughout the years, her career and responsibilities have evolved. Prior to assuming her current role as Regional Manager, she held various roles within the company, including Property Manager and Senior Property Manager.

Kristina holds a Marketing degree from UMass Amherst's Isenberg School of Management. She is SCHM certified, an active member of the Institute of Real Estate Management (IREM) and has earned a number of designations including: COS, TCS, C4P® and ARM®.

#### **Tenesha Bullock**

As Regional Manager, Tenesha oversees communities in North Carolina, Virginia and Maryland. With 15 years of property management experience, Tenesha has had a broad range of responsibilities within the industry. Tenesha has held various positions including administrative assistant, property manager and area manager. Her current responsibilities include overseeing operations including but not limited to leading on-site teams, budgeting, ensuring properties are in compliance with company and regulatory policies and ensuring the financial success of the properties through financial management.

Tenesha attended Virginia State University and obtained her BS in Psychology.

#### **Donna DeRose**

Donna DeRose, CPM has brought a wealth of experience in property management to HallKeen. Her background includes managing market rate, LIHTC, and affordable communities, as well as both federal and state public housing. Donna holds a B.A in Management from Westfield State University. She holds a number of accreditations including Certified Property Manager (CPM), Certified Occupancy Specialist (COS), Accredited Residential Manager (ARM) and C3P (Tax Credit Certification). Donna has worked closely with developers on conventional, Low Income Housing Tax Credit, and HOME projects and is able to successfully transition a property from development to occupancy. She has effectively supervised market-rate lease-ups, LIHTC conversions, and has overseen affordable housing lotteries for affordable properties.

Donna volunteers with All Hands and Hearts, a non-profit organization that addresses the needs of communities impacted by natural disasters around the world. Donna oversees a diverse portfolio of properties in Massachusetts, Rhode Island and plays a supportive role with HallKeen Management, serving as mentor to new HallKeen recruits as needed.



# **Kelley Marchand**

Kelley Marchand serves as Regional Manager for HallKeen Management, overseeing a community portfolio of 1,162 units in the Connecticut and Western Massachusetts area. Kelley holds a Business Management degree from Morrisville State College and has over eight years of experience in the multifamily industry. She has an extensive background in the daily operations of property management, having worked in multiple positons throughout her career ranging from Executive Assistant, Office Manager, Assistant Property Manager, Multi-Site Property Manager and Area Manager to Regional Manager. This experience has provided her the ability to fully comprehend each position within the industry.

Kelley's duties as Regional Manager include oversight of operations, budgeting, capital improvement projects, LIHTC and HUD policies and procedures and MORs, for the communities in her portfolio. Her attention to detail, strong operational and effective leadership make her a valuable member of the HallKeen team. Prior to joining HallKeen, Kelley held previous positions at Wingate Management Company and S-C Management Corp.

Kelley holds multiple designations including Certified Occupancy Specialist (COS®), Certified Manager of Housing (CMH®), Certified Credit Compliance Professional (C3P®), and Accredited Residential Manager (ARM®) and is involved with the Massachusetts Apartment Association.

## **Natalya Rodriguez**

Natalya Rodriguez is a N.Y.S. licensed real estate broker with over seventeen years of experience in Real Estate and Property Management fields. Natalya's numerous professional designations include Certified Property Manager (CPM®), Certified Occupancy Specialist (COS®), and Management and Occupancy Review Specialist (MORS®). She has comprehensive knowledge in asset development, lease up activities, financial management, and team development. During her career, Natalya has managed a variety of asset types from affordable communities, to market-rate and mix-use properties. The diversified range has allowed Natalya to work with owners, monitoring agencies, and lenders during inspections, audits, due diligence, acquisition, and growth.

Natalya joined Hallkeen Management in 2015 and currently oversees a portfolio of residential properties in Western Massachusetts and New York regions. Her affordable experience includes Low Income Tax Credit, Section 8, RAD, and Rental Voucher Programs. Natalya has a good relationship with HUD, MassHousing, DHCD, MHIC, HCR, CGI, and other state monitoring agencies.

Natalya's professional affiliations include membership in the National Association of REALTORS®, New York State Association of REALTORS®, Institute of Real Estate Management (IREM®), and National Center of Housing Management (NCHM®).



# **Megan Thomopoulos**

Megan has been with HallKeen since 2002 and is responsible for the oversight of a portfolio of affordable housing communities throughout Massachusetts, with an emphasis in the South Shore region. Mrs. Thomopoulos is knowledgeable and has hands-on experience with Low Income Housing Tax Credit, Section 8, Section 202, PRAC, USDA Rural Housing program, and Rental Voucher programs.

Mrs. Thomopoulos acts as the liaison to owners, regulatory agencies, and lenders, ensuring the financial health of each asset. She also provides direction, oversight, and training to her staff and ensures adherence to all Federal, State and Local housing laws.

Mrs. Thomopoulos has also previously served as 504 Coordinator. As such, she was accountable for HallKeen Management's responsibilities under Section 504 of the Rehabilitation Act of 1973.

Prior to her acquiring a portfolio of affordable housing, Mrs. Thomopoulos oversaw of a portfolio of Market Rate properties in Cambridge and surrounding areas. During that time, her focus was on maximizing income, performing market analysis, and executing marketing initiatives.

Megan is passionate about serving low income households and providing a foundation, through safe and affordable housing, for families and seniors to find stability, to grow, and to thrive in their communities.

Mrs. Thomopoulos is a graduate of The University of New Hampshire with a Bachelor's Degree in Communications. She is a Certified Property Manager (CPM) and Accredited Residential Manager (ARM) through IREM, and has LIHTC designations from Spectrum Enterprises, and the Specialist in Housing Credit Management (SHCM) certification through NAHMA.

Outside of the office, Megan is dedicated to spending quality time with her family. She is focused on health and wellness, and dedicated to daily practices which support self care and continued personal growth.



# MEMBERSHIPS & DESIGNATIONS

HallKeen is an Accredited Management Organization (AMO®) through the **Institute of Real Estate Management (IREM)**. In 2011, HallKeen was awarded the Accredited Management Organization of the Year by the Institute of Real Estate Management (Boston).





In 2013 and again in 2014, HallKeen was voted a Top Place to Work by the Boston Globe! In 2016 and 2017, HallKeen was voted one of the Best and Brightest Companies to Work for in Boston.

HallKeen is a proud and active member of the following organizations:

- Citizens Housing Planning Association (CHAPA)
- National Apartment Association (NAA)
- National Trust for Historic Preservation
- Urban Land Institute (ULI)
- Waterfront Historic Area League (WHALE)
- Downtown New Bedford, INC
- Massachusetts Assisted Living Association (MASS-ALA)
- Rhode Island Assisted Living Association (RIALA)
- Connecticut Assisted Living Association (CALA)

In addition, a HallKeen staff member currently holds the position of IREM Secretary (Connecticut Chapter).

HallKeen's staff members hold a variety of designations, including:

Accredited Residential Managers (ARM), *IREM* | Assisted Housing Managers (AHM), *Quadel* | Certified Apartment Managers (CAM), *NAA* | Certified Occupancy Specialists (COS), *NCHM* | Certified Credit Compliance Specialists (C³P – C¹P) | Certified Managers of Housing (CHM), *NCHM* | Certified Managers of Maintenance (CMM), *NCHM* | Certified Professionals of Occupancy (CPO), *NAHMA* | Certified Property Managers (CPM), *IREM* | Housing Credit Certified Professionals (HCCP), *NAHB* | Management Occupancy Review Specialists (MORS), *NCHM* | National Affordable Housing Professionals (NAHP-e), *NAHMA* | National Apartment Leasing Professionals (NALP), *NAA* | Resident Services Coordinators | Site-Based Budgeting Specialists (SBS), *NCHM* | Specialists in Housing Credit Management (SCHM), *NAHMA* | Tax Credit Specialists (TaCCS), *Quadel* 

HallKeen is a proud sponsor of organizations such as Friends of Boston's Homeless, The Jimmy Fund, Preservation Massachusetts, Horizons for Homeless Children, and the NHP Foundation.

# HallKeen Management

**Board of Directors** 

