

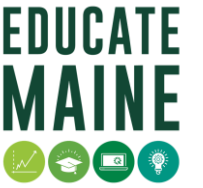
Kate Howell
Program Director,
Maine Career Catalyst

Angela Oechsle
Program Director,
Project>Login

EDUCATE MAINE



Statewide (& beyond!) programming



- Raising aspirations of students
- Partner with business & industry
- Podcast, connections, networking, career exploration, CS teacher training, expanding CS in Maine
- Show how many great IT and computing jobs there are in Maine

PROJECT
 **LOGIN**

Engage. Educate. Employ.

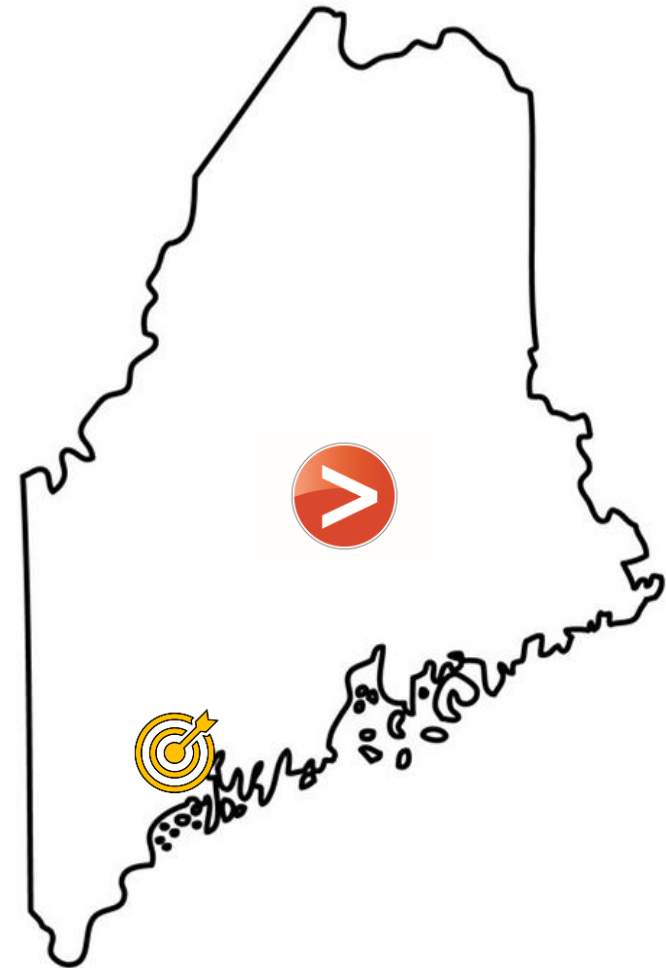
Project>Login

Statewide: focus on K-12, College & Career, Workforce

Micro-Internship framework developed

Engage with businesses, supports teachers,
connects students

Virtual events & in-person events like Maine Digital
Festival, Tech Night, campus networking receptions, etc.



Maine Career Catalyst



- Supporting students
- Partner with businesses
- Professional development, networking, career exploration, social activities
- Showcase our great state as a place to live and work



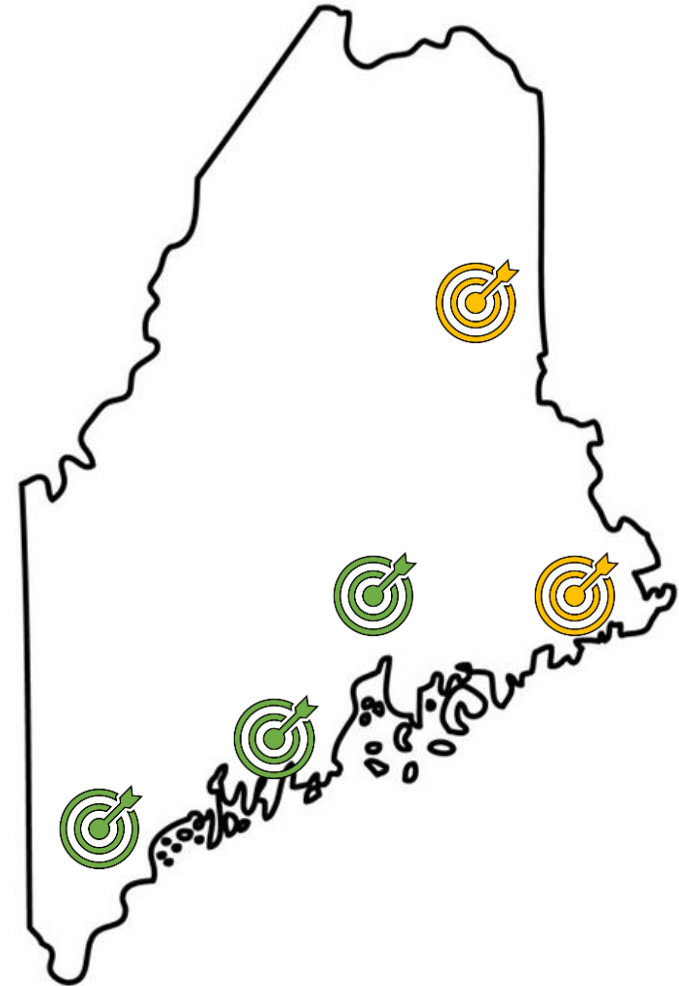
Statewide Programming

Current Locations: Greater Portland, Bangor, Boothbay Area, and expansion into Aroostook & Washington Counties

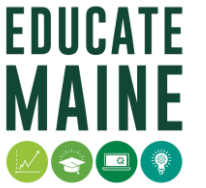
Focus Industries: Food Economy, Aquaculture, Biopharmaceuticals, and General Sectors

Over 1,800 participating interns since 2017

Multiple events over 10 weeks that engage students with Maine and each other



Partners



MaineHealth



SYSTEMS
engineering



CourseStorm

CIANBRO



DEFENDIFY

Bangor
Savings Bank

unum



tyler
technologies



TEXAS INSTRUMENTS



L.L.Bean

Computer Science Internships

- Data & Technology
- Customer Support – Technology Solutions
- Engineering – Network Solutions
- Digital Learning
- Application Development
- IT Project Management
- Technical Support
- Product Development

Investing In Maine's Future

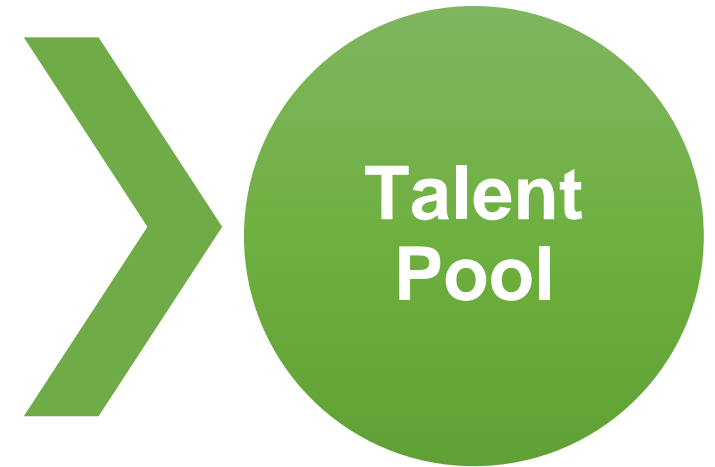


Investments

- Time
- Resources
- Programming
- Money

Driving Preference

- Brand Awareness
- Exceptional Experiences



Talent Pool

What is an internship?

Internships provide critical on-the-job learning opportunities and exposure to career skills and pathways that lay the foundation for individual economic success and future mobility.



Provide hands-on experience



Paid positions



Provide in-depth skills training, mentoring, and connections to future employment opportunities



Increase competencies that will drive future career success

The Big Picture: Experience

Not all internships are formally named

- Summer & Seasonal
- Office experience
- Hands-on experience
- Project-based

- Always more than a job shadow



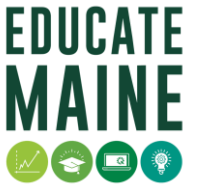
Impact and Outcomes

- **Growing Employment:** 80% of program employers offered a job to at least 1 intern in 2019.
- **Talent Pipelines:** In 2020 there was an 11% increase in the belief that "there are viable career opportunities for students like me in Maine" following program engagement.*
- **Maine as a Career & Quality of Life Destination:** 80% of 2020 participants stated that their summer experience significantly improved their "impression of Maine as a vibrant place to live and work".



*comparing pre and post internship

How You Can Get Involved



Join a partner program through Educate Maine

Reach out if you have an internship available

Start the conversation with your company

Share Your Opportunities Publicly

EDUCATE MAINE



**PROJECT
LOGIN**

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Kate Howell
www.maine-career-catalyst.org
kate@educatemaine.org

Angela Oechsle
www.projectlogin.com
angela@educatemaine.org