

INFRAGARD MAINE PEOPLE AND THREATS

Improving your outcomes
Barb Armstrong VP Maine
Frank Appunn P Maine



Outline

- I. Your Speakers and InfraGard
- 2. The cyber pieces represented in this session
- 3. Threats where there is too much guessing
- 4. Human impacts: Our Adversaries and Clients
- 5. People remain our biggest exposure Solutions?
- 6. Q&A



I. Your Speakers and InfraGard

- Barb Armstrong
- Frank Appunn
- InfraGard National
- InfraGard Maine
- Industry Collaboration
- Updates and Bulletins
- InfraGard Training
- Patriots Circle

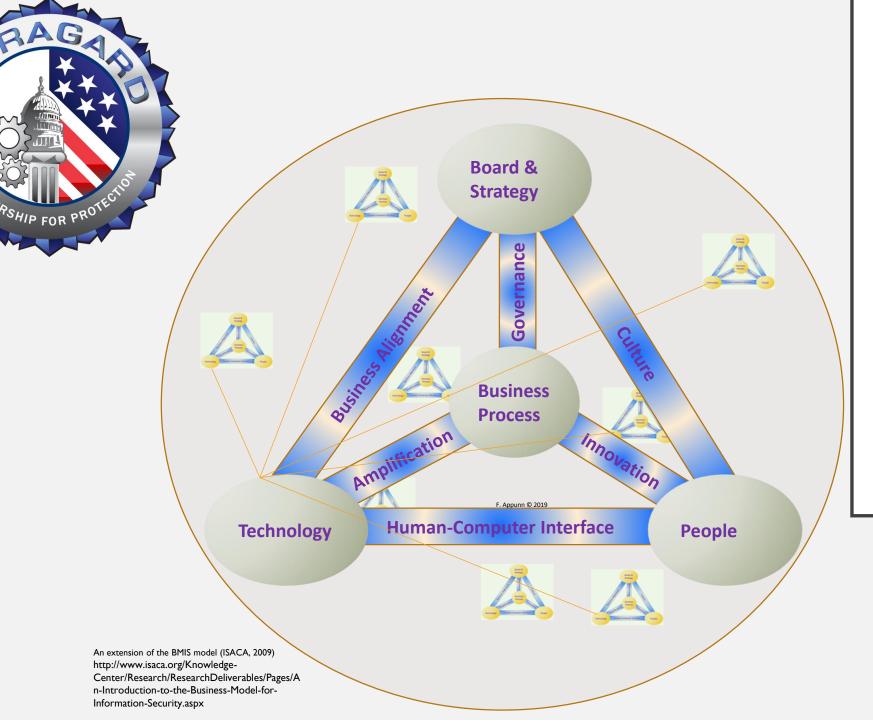


2. The Cyber Pieces Represented in this Session

Organizations Where does technology fit?

Risks Parts of risk

Risks: Plan and operate



2. The Cyber Pieces Represented in this Session:

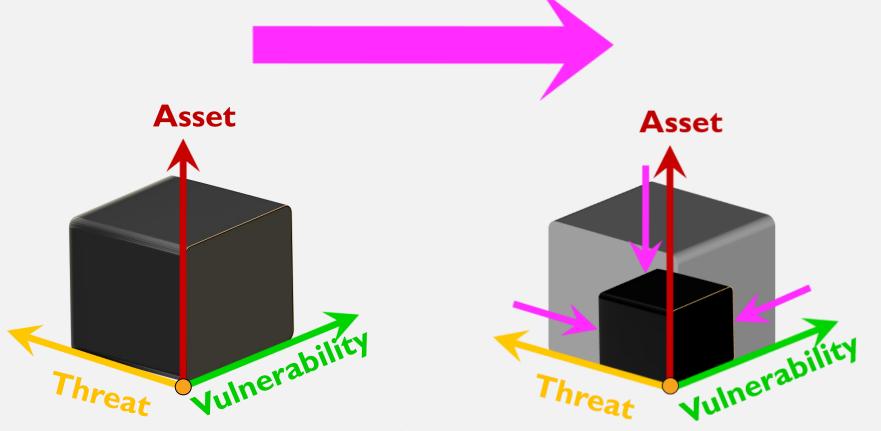
Technology and the Organization

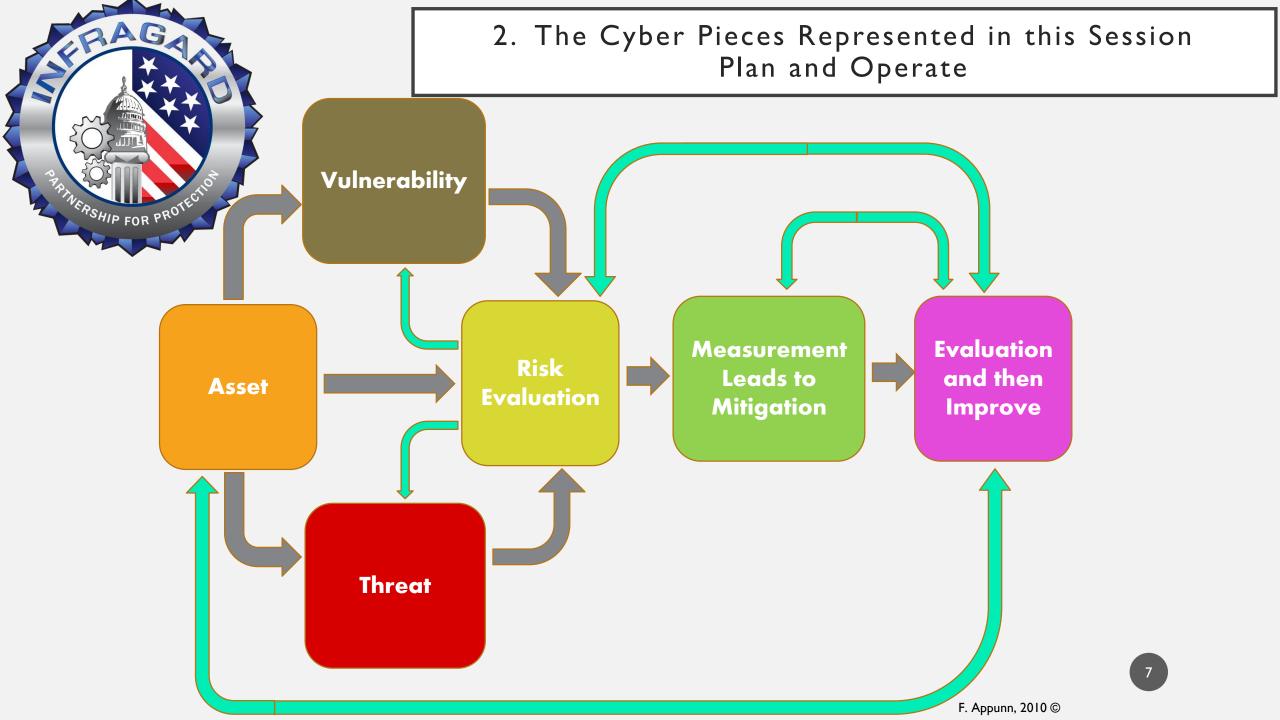
If we cannot explain it, we will not get resources to fix it



2. The Cyber Pieces Represented in this Session

Security Objectives

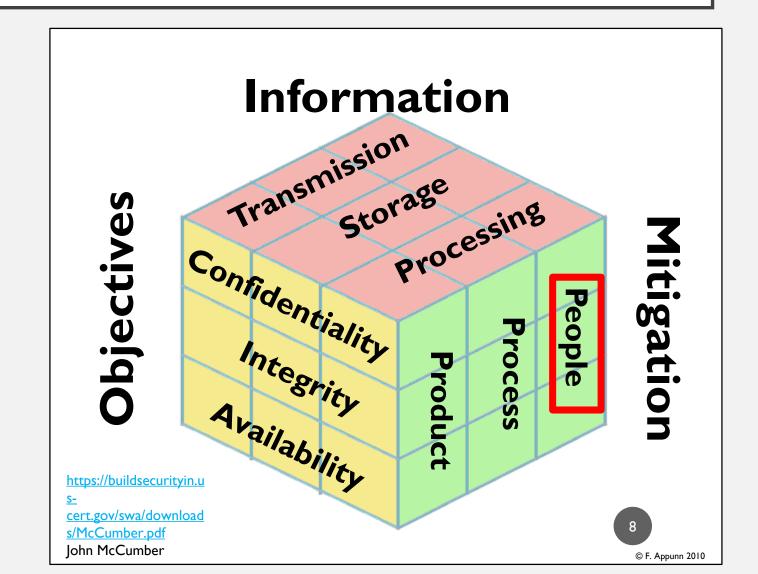






3. Threats – There is Too Much Guessing

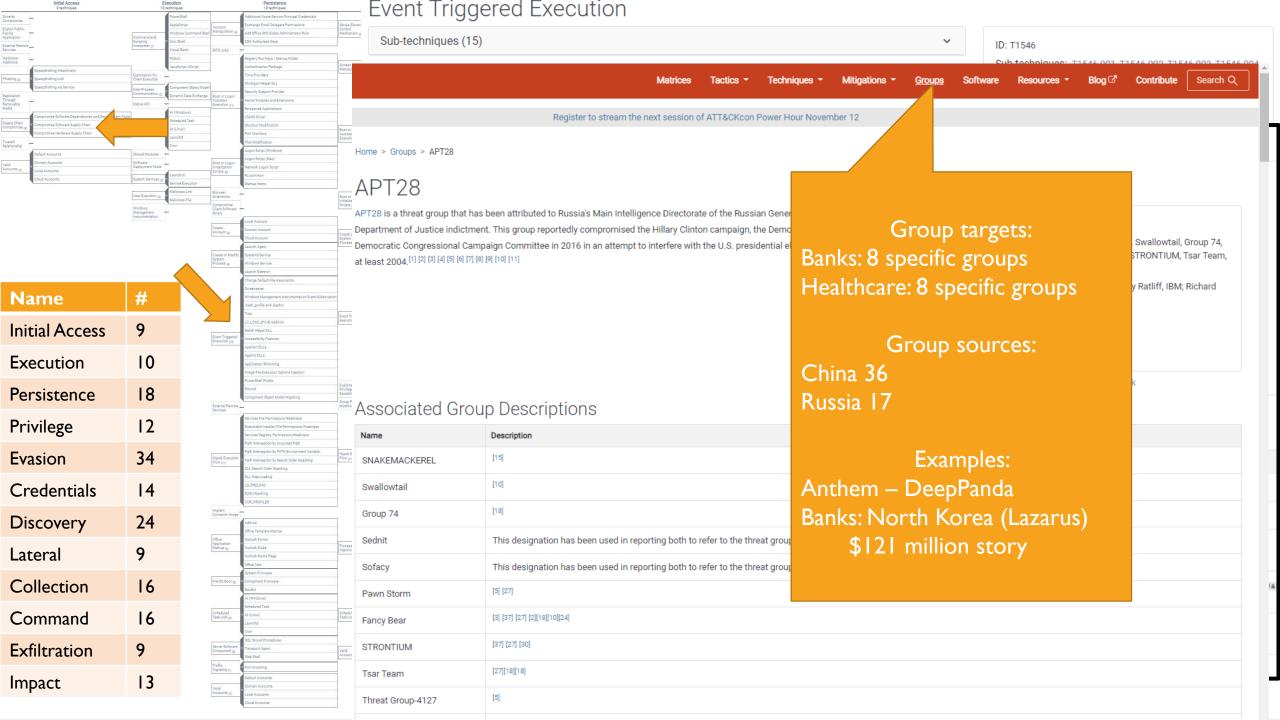
- What threats are there?
- The McCumber Cube
- Internal / External
- Known / Unknown
- Mistakes
- Foreign
- People





3. Threats – Where There is Too Much Guessing

- Our Tax Dollars
- Rand Corporation (rand.org) [Long term future]
- National Institute of Standards and Technology NIST (nist.org)
- MITRE (mitre.org)
 - ATT&CK: What attacks are out there? How do they work? What can I do?
 - Tactics, threats, procedures TTPs
 - An Ecosystem
 - SHIELD: How can I protect myself
- DHS and CISA



THE PRIVACY FRAMEWORK

Function			NIST Privacy Framework Core	
			Function	Category
IDENTIFY (ID)		Identify - Privacy	IDENTIFY-P (ID-P): Develop the organizational	Inventory and Mapping (ID.IM-P):
			understanding to manage privacy risk for individuals	Business Environment (ID.BE-P):
			arising from data processing.	Risk Assessment (ID.RA-P):
				Data Processing Ecosystem Risk Management (ID.DE-
		Govern -	GOVERN-P (GV-P): Develop and implement the organizational	Governance Policies, Processes, and Procedures
	Identity		governance structure to enable an ongoing understanding of	Risk Management Strategy (GV.RM-P):
	identity	Privacy	the organization's risk management priorities that are informed by privacy risk.	Awareness and Training (GV.AT-P):
				Monitoring and Review (GV.MT-P):
PROTECT (PR)	Inf	Control -	CONTROL-P (CT-P): Develop and implement appropriate activities to enable organizations or individuals to manage data with sufficient granularity to manage privacy risks.	Data Processing Policies, Processes, and Procedures
				Data Processing Management (CT.DM-P):
		Privacy		Disassociated Processing (CT.DP-P):
			COMMUNICATE-P (CM-P): Develop and implement appropriate	Communication Policies, Processes, and Procedures
		Communicate -	activities to enable organizations and individuals to have a	(CM.PO-P):
DETECT (DE)		Drivoev	reliable understanding and engage in a dialogue about how	Data Processing Awareness (CM.AW-P):
		Privacy	data are processed and associated privacy risks.	
			PROTECT-P (PR-P): Develop and implement appropriate	Data Protection Policies, Processes, and Procedures
RESPOND (RS)		Duotost	data processing safeguards.	Identity Management, Authentication, and Access
		Protect -		Data Security (PR.DS-P):
		Privacy		Maintenance (PR.MA-P):
		Trivacy		Protective Technology (PR.PT-P):
RECOVER (RC)			DE.AE Anomalies and Events	
		Detect	DE.CM Security Continuous Monitoring	



4. HUMAN IMPACTS: OUR ADVERSARIES

Threat actors are increasingly focused on the people that use the systems -

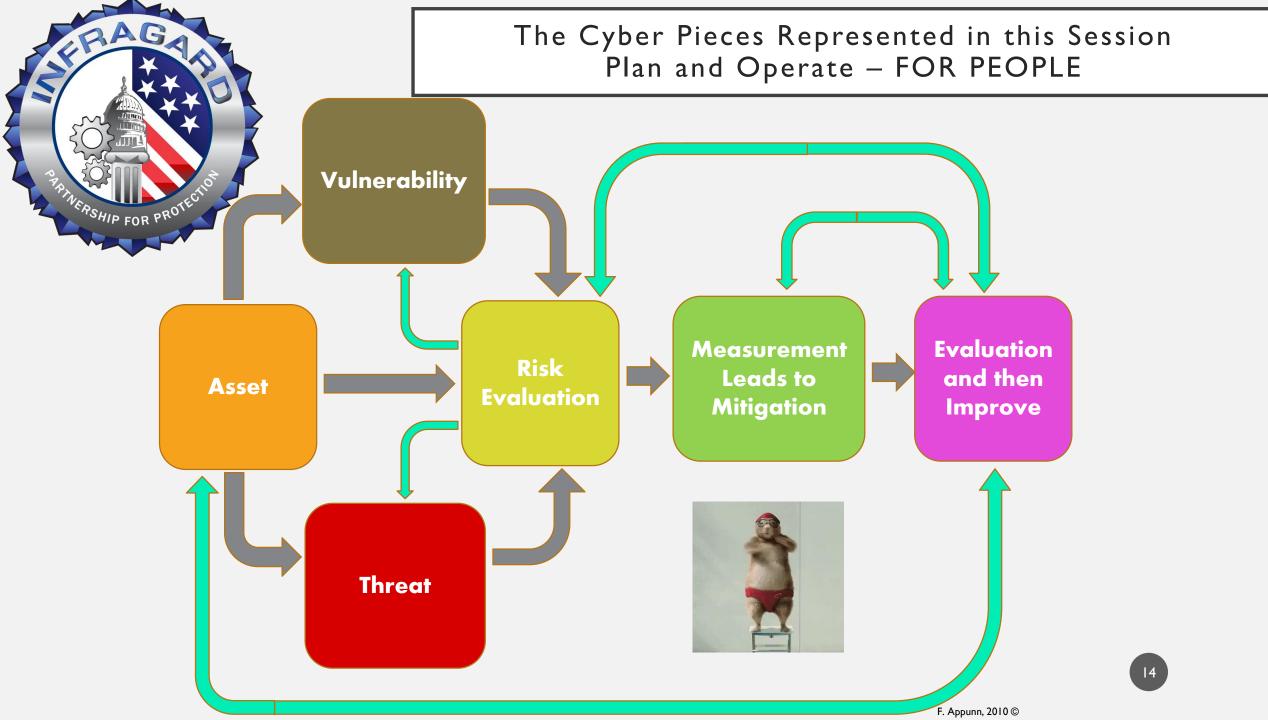
- Attackers are evolving their techniques and are doing more of this:
 - Studying human behavior
 - Watching the (global and local) news
 - Monitoring social trends
 - Using spelling and grammar checkers
 - Understanding organizational dynamics and structures
 - Understanding supply chain connections (and values)
 - Assessing potential targets and identifying current and future weaknesses not just for the 'big ones' anymore
 - Multi-threat, multi-impact attacks now (for greater payback)

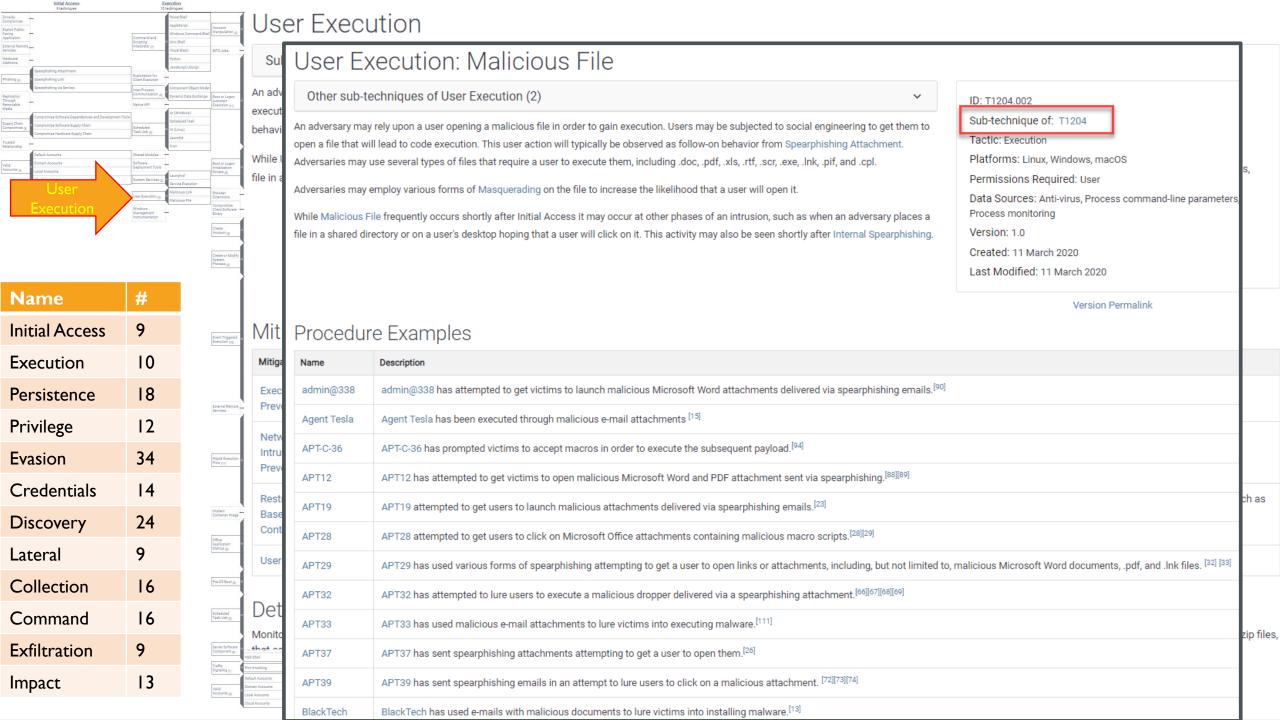


HUMAN IMPACTS: OUR CLIENTS

Business and Individual Users are Also Changing – Creating Exposures/Risks:

- Connectivity 24X7
- Multiple devices increasingly mobile and technology fluid
- 'Walls' between work and non work blurred esp. now!
- Continued trend of reduced knowledge about how things work (or get compromised) residing more at the graphical interface layer (click culture)
- Greater trust in **social norms** vs. policies or procedures
- (misguided) **Sense of optimism** 'it won't happen to me', 'I am protected'....
- Situational (un)awareness
- Fragmented work streams / accepted culture of interruption



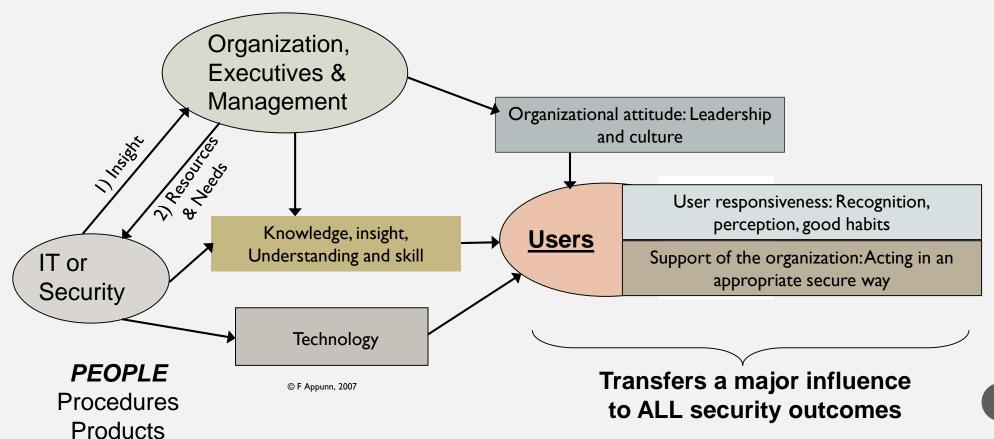




5. People: Remain Our Biggest Exposure

How does it work?

Computer Security and Users: In Organizations





5. People: Remain Our Biggest Exposure

- Need to change habits Like COVID protection
- Strong authentication
 - MFA? Token? Multiplatform?
 - Passwords Passphrases: Words you know and no one can guess, best if you can imagine a picture or phrase and wrap words around it.
 - Different everywhere
 - Passphrases: Long, Never shared, repeated, in a readable file, or written down
 - Password manager?
- DON'T click there!
 - No trust, then verify
 - Verify and be suspicious Check that link and email CAREFULLY
- Mail service protections may catch most, but not all



5. People: Remain Our Biggest Exposure

Home networks

• Should you worry about your remote worker's home Wi-Fi network security? or assume it is compromised and build end point protections based on that assumption

Home workspaces

- What is visible? What else is connected? Network Bandwidth is it sufficient? Critical employees during a time of crisis, can they connect safely?
- Client Endpoints uses, protections, situational awareness
- Data storage one vs. many (but strong backup controls)
- Educate, test/measure, communicate, adjust and repeat...
- Use Social strategies for greater adoption and infusion in the culture

InfrGard Survey Data Analysis of Responses					
Desiring information	584				
Trusted information	199				
Best practices	356				
Webinar and education	313				
Home and remote	229				
Awareness	103				
Supply chain and PPE	119				
Help exchange	146				
Faith	12				
InfraGard, keep it up	2080				
Total	4714				

STATISTICS FOR COVID 19

CYBER THREATS & COVID-19

Ransomware

- An industry with multiple organizations
- Specialists that trade
- "Marketing" and "Distribution" are active
- Payload changes anticipate

TO DO

- A new Awareness campaign
- Air gap back up (not connected)
- An extra complete backup, updated
 - Keep more versions

At Home

Be suspicious, do not drop your guard

Healthcare Industry

- The industry is stressed
- It will get much worse
- Stress leads to weakness
- Are you adding inexperienced people?

TO DO

- New personnel get a cyber chart and video
- Check security for emergency processes
- Do not drop identity and access controls
- Double check if you are suspicious
- Clinical network integration check



6. Q&A

- Next InfraGard meeting:
 - December 8
 - Online
 - AGM 4 vacancies on the Board
 - Critical Industry Leaders needed

THE END ... RESOURCES

InfraGard https://www.infragard.org/

DarkReading https://www.darkreading.com/

Darknet Diaries https://darknetdiaries.com/

• NIST https://csrc.nist.gov/publications/sp https://www.nist.gov/privacy-framework

https://www.nist.gov/cyberframework

CISA https://www.cisa.gov/cybersecurity

• MITRE: https://attack.mitre.org/ https://shield.mitre.org/matrix/

https://attack.mitre.org/groups/

• SBA https://www.sba.gov/business-guide/manage-your-business/stay-safe-cybersecurity-threats

• FCC https://www.fcc.gov/general/cybersecurity-small-business



5. Requests of Assistance: Opportunity Investigative Tables Further data analytics

4714 ideas shared

573 had no specific request, of which 168 were "n/a"

- 584 wanted "Information" in general of in specific areas
 - Some is provided at present, others are specific to industries,
 - A few were disappointed that they had seen it all before
- 199 wanted trusted data (like InfraGard data)
 - Others were for fast data access, pre-release, or privileged access



5. Requests of Assistance: Opportunity Investigative Tables Further data analytics

Knowledge, Skill, and Experience

- This represents a range of different requests that represents a potential capability for InfraGard
 - 356 request for assistance wanted "best practices" proven techniques, specific suggestions for small organizations, specific segments, etc. Most of these might be a collection of practices for suggestions. One might crowd source these for significant benefit to these members. Options might be NIST of CISecurity.org
 - 313 would benefits from "webinars or education" plus smaller topics of interest to groups in a common area. Other hope to get unrestricted use of content. Sharing within the enterprise might fit. Experience with solutions like conferencing for organizations.
 - 103 wanted Awareness solutions, 199 wanted supply chain suggestions



5. Requests of Assistance: Opportunity Investigative Tables Further data analytics

- Help Exchange
- 27 offered help. A desire to access people or organizations in need.
- 119 requested specific help that would need interaction: Not sure of the question, workshop an issue, want advice, or unusual requests.
- Faith
 - 12 comments related to faith. A small but unique set of data.
- Keep it up!
 - 2080 expressed satisfaction or appreciation for InfraGard's efforts.
 - ~ 50% of all comments