

**FOR IMMEDIATE RELEASE****Marmon Aerospace & Defense Rebrands as Marmon Defense**

**Manchester, NH – July 1<sup>st</sup>, 2025** — Marmon Aerospace & Defense, a leading manufacturer of wire & cable solutions for the defense market today announced a strategic brand modification designed to clearly differentiate its identity from its parent brand, Marmon Aerospace & Defense Group, and to ensure a unified, consistent message across all channels.

As part of this update, “Marmon Aerospace & Defense” (Marmon A&D) Business Unit (BU) will be renamed “Marmon Defense”, accompanied by refined visual elements and updated brand messaging. The changes aim to eliminate confusion in the marketplace and better reflect the distinct value proposition of each brand within the organization’s portfolio.

"This brand update marks a significant milestone in our growth journey," said Charles Clement, President of Marmon Aerospace & Defense Group. "It allows us to present a clearer and more consistent identity to our clients, partners, and stakeholders, while preserving the integrity and strength of both our brand and our parent company."

The brand evolution includes:

- A refreshed brand name: **Marmon Defense**
- Updated visual identity, including logo, color scheme, and typography
- Streamlined messaging aligned with the company’s mission and market position

Despite the change in branding, the company’s mission, services, and team remain the same. This move reflects Marmon Aerospace & Defense Group’s commitment to delivering clarity and excellence as it continues to grow.

The updated branding will be rolled out in the coming weeks across all platforms, including digital channels, marketing materials, and customer communications.

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**About Marmon Aerospace & Defense Group:**

Marmon Aerospace and Defense Group is a leading provider of high-performance wire, cable, and connectivity solutions for the aerospace, defense, and industrial sectors. The company specializes in the design, engineering, and manufacturing of critical products for a wide range of applications, with expertise in commercial and military-spec data and power cables, RF coaxial cables, thermocouple cables, connectors, fiber optics, and custom assemblies. For more information, visit [www.marmon-ad.com](http://www.marmon-ad.com).



Marmon Aerospace  
& Defense Group

**ADDENDUM:**

Old Logo



New Logo and Brand

